



IMPACT

SWISS IMPLEMENTATION SCIENCE NETWORK

ADVANCING SUSTAINABILITY RESEARCH IN IMPLEMENTATION SCIENCE

September 21, 2022

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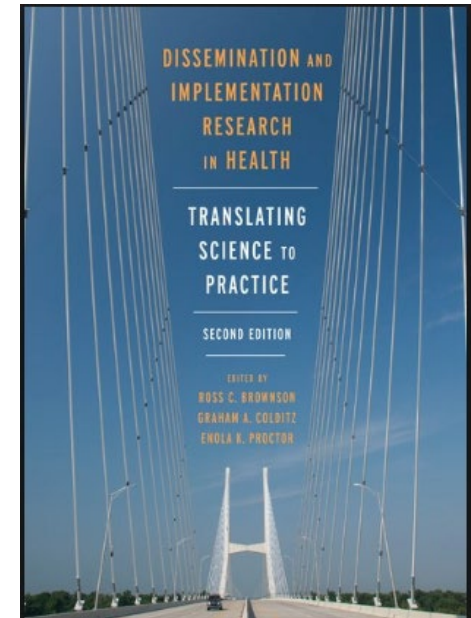
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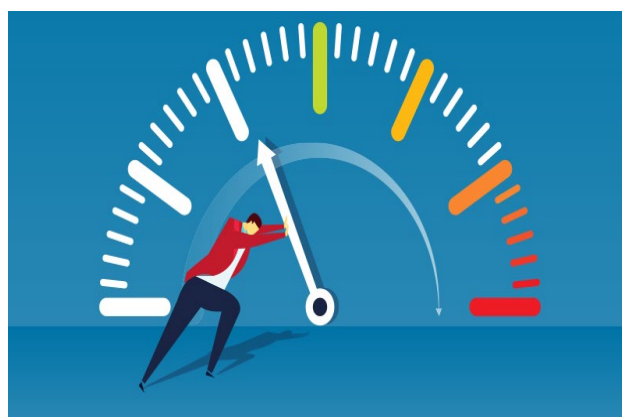


Overview

- Introduction to sustainability conceptualizations, measurement, frameworks, tools/resources
- Examples from empirical research on sustainability in implementation science
- Future directions & opportunities to advance sustainability research in the field



Implementation science is about **translating research** and ensuring that our science & evidence-base has an **equitable impact** on practice & population health



The scientific study of **methods, strategies, frameworks** to promote adoption and use of evidence-based interventions in **real-world** clinical and public health settings to improve health and quality of care

Where does *sustainability* of evidence-based interventions fit in within implementation science?



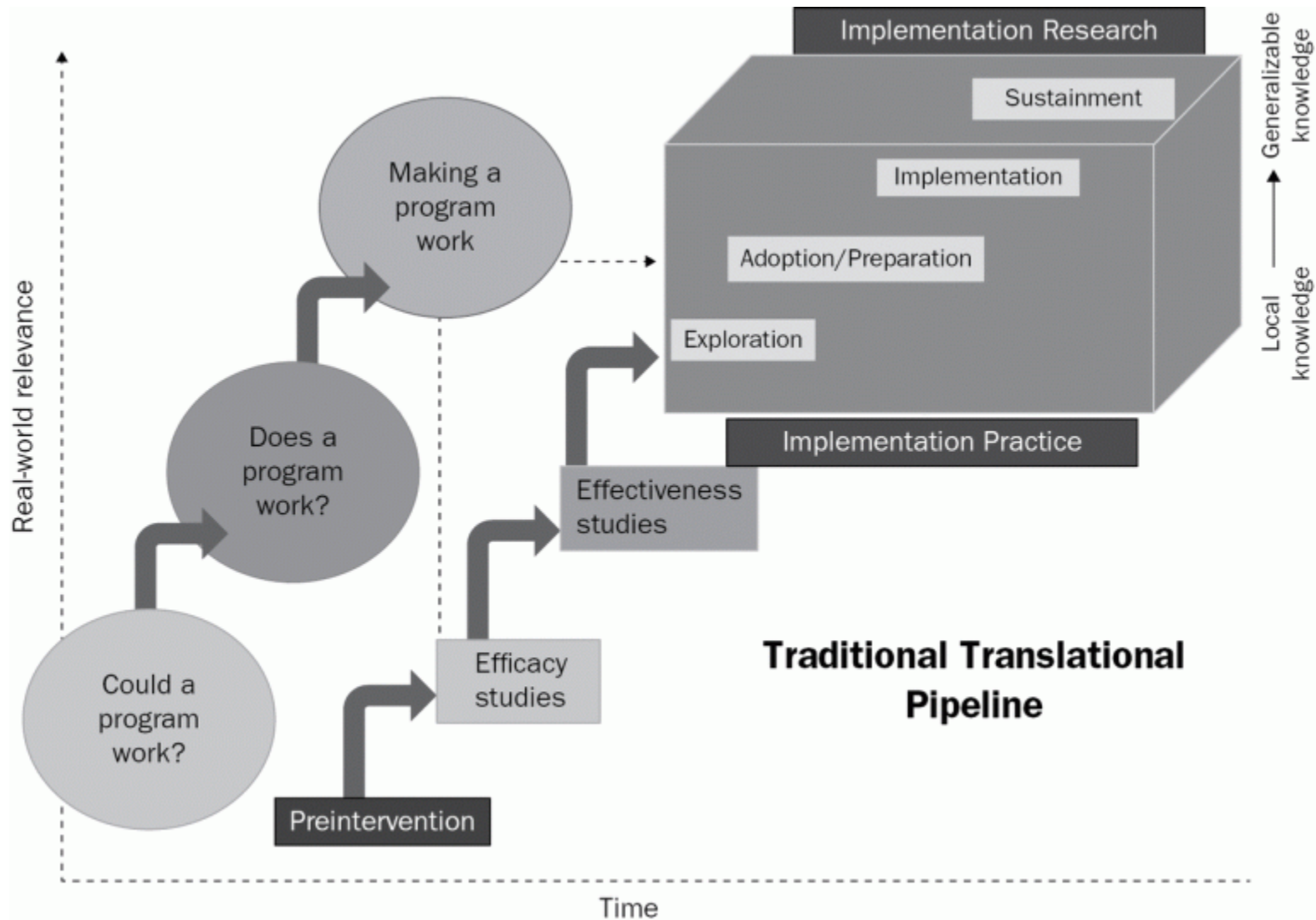
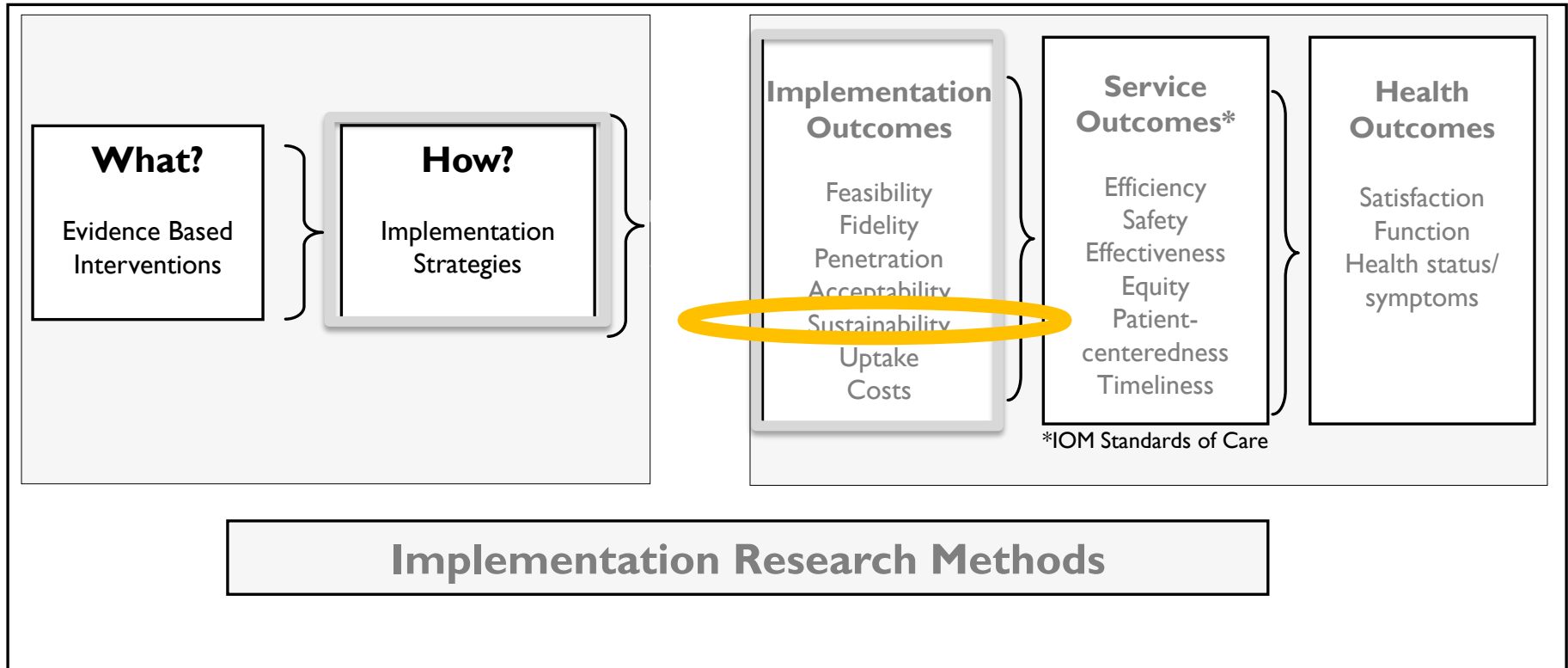


Figure 13.1 **Stages of research** and phases of dissemination and implementation.

Brownson, R. C., G.A. Colditz, and E. K. Proctor. 2018. *Dissemination and implementation research in health: Translating science to practice*.

Implementation Science Framework (Proctor et al. 2009)



Proctor, E. K., Landsverk, J., Aarons, G., Chambers, D., Glisson, C., & Mittman, B. (2009). Implementation Research in Mental Health Services: an Emerging Science with Conceptual, Methodological, and Training challenges. *Administration and Policy in Mental Health*

Johnson *et al.* *Implementation Science* (2019) 14:50
<https://doi.org/10.1186/s13012-019-0895-1>

Implementation Science

SHORT REPORT

Open Access



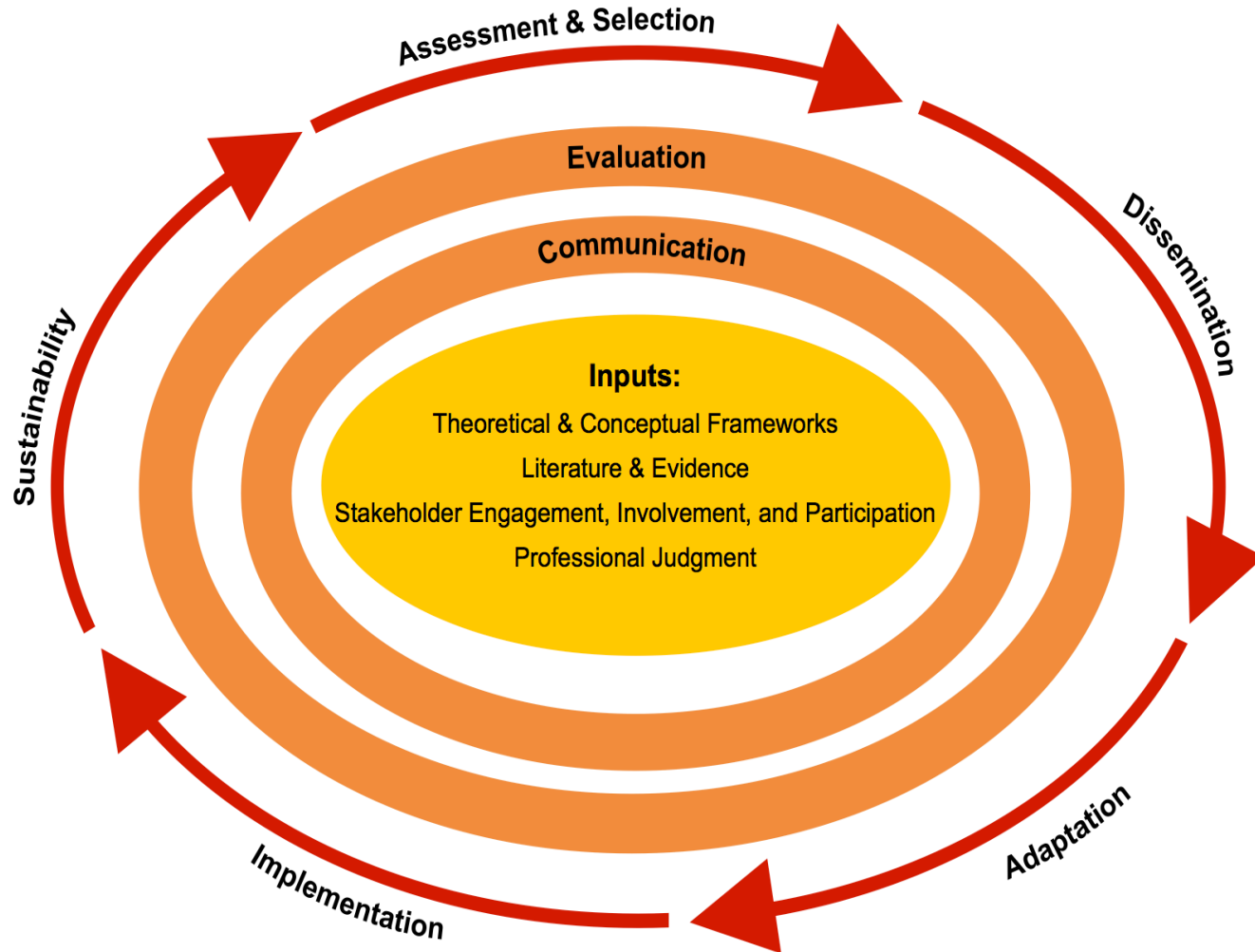
How do researchers conceptualize and plan for the sustainability of their NIH R01 implementation projects?

Alekhya Mascarenhas Johnson¹, Julia E. Moore¹, David A. Chambers², Jennifer Rup¹, Camellia Dinyarian¹ and Sharon E. Straus^{1,3*}



3 % focused solely on sustainability

Domains of D&I Research



Koh S, Lee M, Brotzman LE, Shelton RC (2018). An orientation for new researchers to key domains, processes, and resources in implementation science. *Translational Behavioral Medicine*



Why is sustainability important?

- **Common challenge** in sustaining programs and health benefits across range of settings and intervention types
 - **40% - 60%** of health programs sustain at least one component 1-6 years after adoption (Scheirer, 2005)
- **Accountability** for significant **investments** in evidence-based programs: improved health or reduction in inequities?
 - **Mistrust/wariness** among community partners/funders
 - **Frustration** among practitioners, partners, staff, leaders
- One of the “**most significant translational research issues**” we face in translational science (Proctor, 2015)
 - Focusing on sustainability is critical **to maximize health & societal impact/benefits of evidence-based interventions**

Conceptualizing Sustainability

- **Sustainability:** the continued use of program components for the sustained achievement of desirable program goals, benefits, health outcomes (*Scheirer & Dearing, 2011*)
- **Key Dimensions of Sustainability:** (*Shelton et al., 2018*)
 - Continuation of program components/core elements of intervention/EBI; adaptation
 - Continuation of health benefits/health outcomes
 - Maintaining partnerships, infrastructure, networks
 - Institutionalization?

Static  Dynamic

Scheirer MA, Dearing JW. 2011. An agenda for research on the sustainability of public health programs. *Am. J. Public Health* 101:2059

Shelton, R. C., Cooper, B. R., & Stirman, S. W. (2018). The Sustainability of Evidence-Based Interventions and Practices in Public Health and Health Care. *Annual Review of Public Health, 39(1)*, null. doi:10.1146/annurev-publhealth-040617-014731

Evolving Sustainability Definition

“(1) After a defined period of time, (2) the program, clinical intervention, and/or implementation strategies continue to be delivered and/or (3) individual behavior change (i.e., clinician, patient) is maintained; (4) the program and individual behavior change may **evolve or adapt** while (5) continuing to produce benefits for individuals/systems.”



(Moore and colleagues, 2017)

Methodological & Pragmatic Challenges

- Mostly **descriptive**, exploratory, single-site
- Rarely guided by **conceptual frameworks**
- **Inconsistent definitions/measures** of sustainability
- Sustainability measured **dichotomously/self-report**
- Variable time periods for follow-up; **short-term**
- Rarely **prospective**
- **Latency period** to see impact of programs

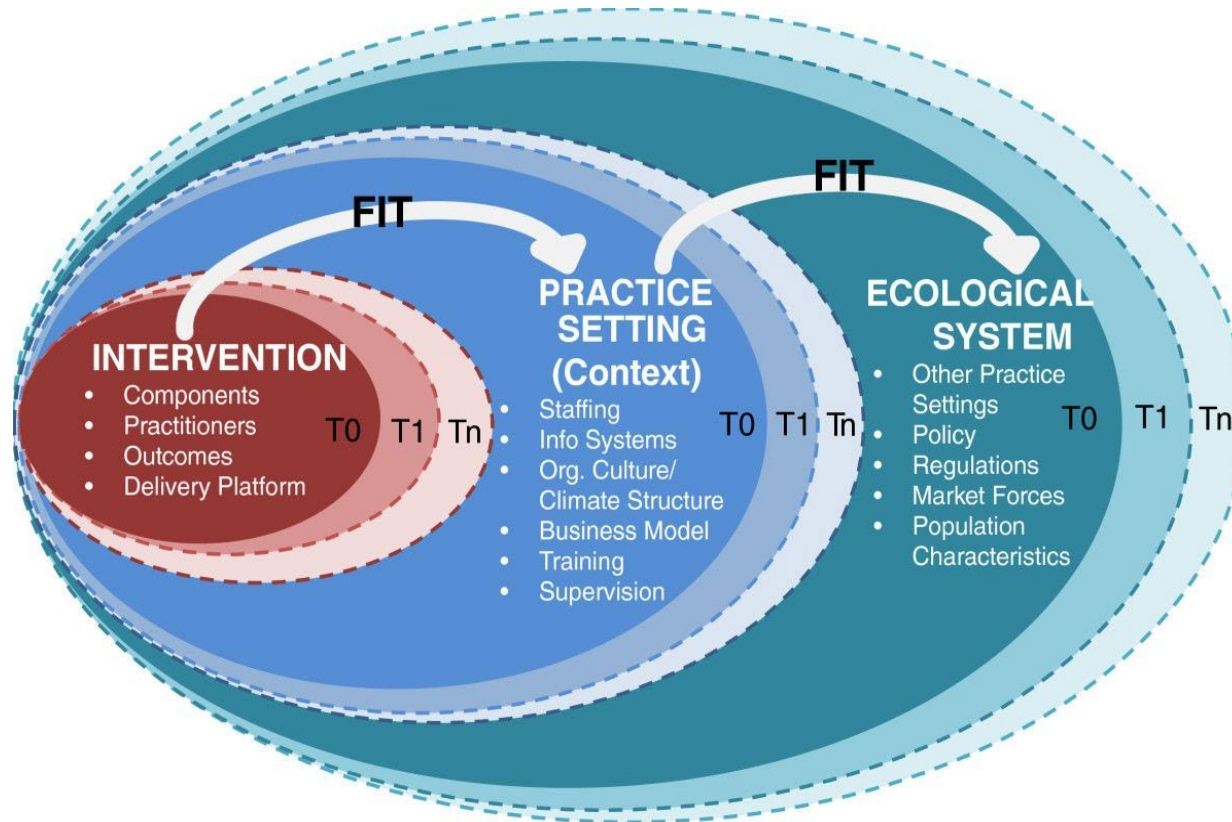
What do we know about sustainability?

Review of **125** studies of **sustainability**: (*Stirman et al, 2012*)

- **45%** measured continued delivery of program components
- **22%** of the studies reported health behaviors/outcomes
- **Less than half** of programs continued at high levels of fidelity
- Little information in literature regarding **adaptations**:
 - **Which components** were continued or discontinued
 - **Why and what adaptations** were made
 - **Health impact** of partially sustained programs

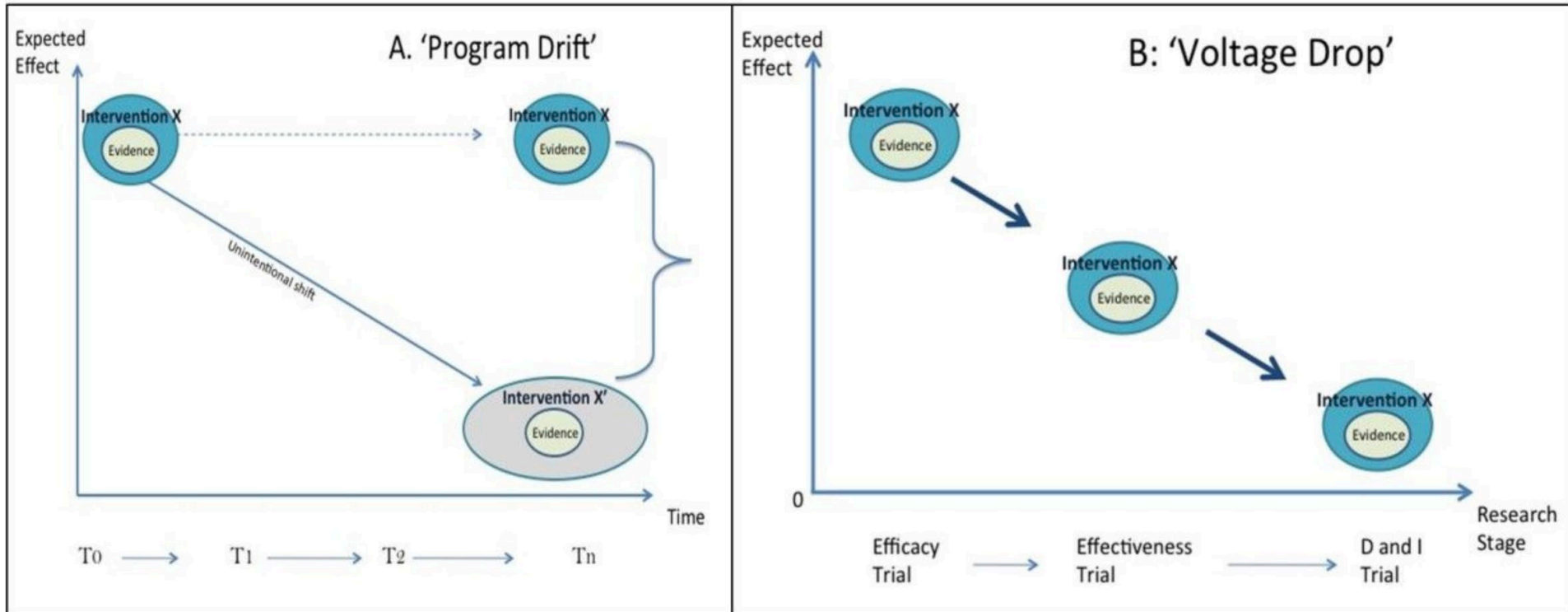


Dynamic Sustainability Framework (DSF)



The Dynamic Sustainability Framework (DSF) Focuses on continued learning and evaluation, problem-solving, and ongoing adaptations of interventions to enhance their fit with different populations and within differing contexts over time, and as new evidence emerges

DSF questioned traditional views of sustainability



Voltage Drop: interventions expected to yield lower benefits over time as they move from efficacy to effectiveness to implementation to sustainability

Program Drift of fielded intervention over time: deviation from manualized protocols is assumed to decrease benefits

What Influences Sustainability?

- In addition to **funding**, range of broad factors identified as potentially important **sustainability determinants**:
 - **Outer context:** integration/alignment with policies, regulations, financing, external partnerships
 - **Inner context:** organizational infrastructure, support & readiness (funding, resources, leadership, champion, workflow/staffing)
 - **Characteristics of intervention** and population; fit (evidence, adaptable, costly, address patient & community needs)
 - **Practitioner/implementer/population characteristics:** self-efficacy, attitudes, competing demands, benefits/value, roles

Scheirer MA. 2005. Is sustainability possible? A review and commentary on empirical studies of program sustainability. *Am. J. Eval.*

Shelton, R. C., Cooper, B. R., & Stirman, S. W. (2018). The Sustainability of Evidence-Based Interventions and Practices in Public Health and Health Care. *Annual Review of Public Health*, 39(1), null. doi:10.1146/annurev-publhealth-040617-014731



Are there Barriers & Determinants Specific to Sustainability?

- Dynamic policy landscape, shifting/competing organizational, leadership, & system priorities
- Minimal, short-term funding/organizational resources limit long-term continuity without additional investment & support
- Challenging to document long-term impact, value, & ROI of sustaining a program with limited resources: political will
- Provider, practitioner, implementer, leadership turnover & attrition
- Sustainability critical for health equity: particularly challenging for low-resource settings & populations experiencing inequities

Empirical Examples: How can we advance a focus on sustainability in our implementation research?



Sustainability of Go Sun Smart

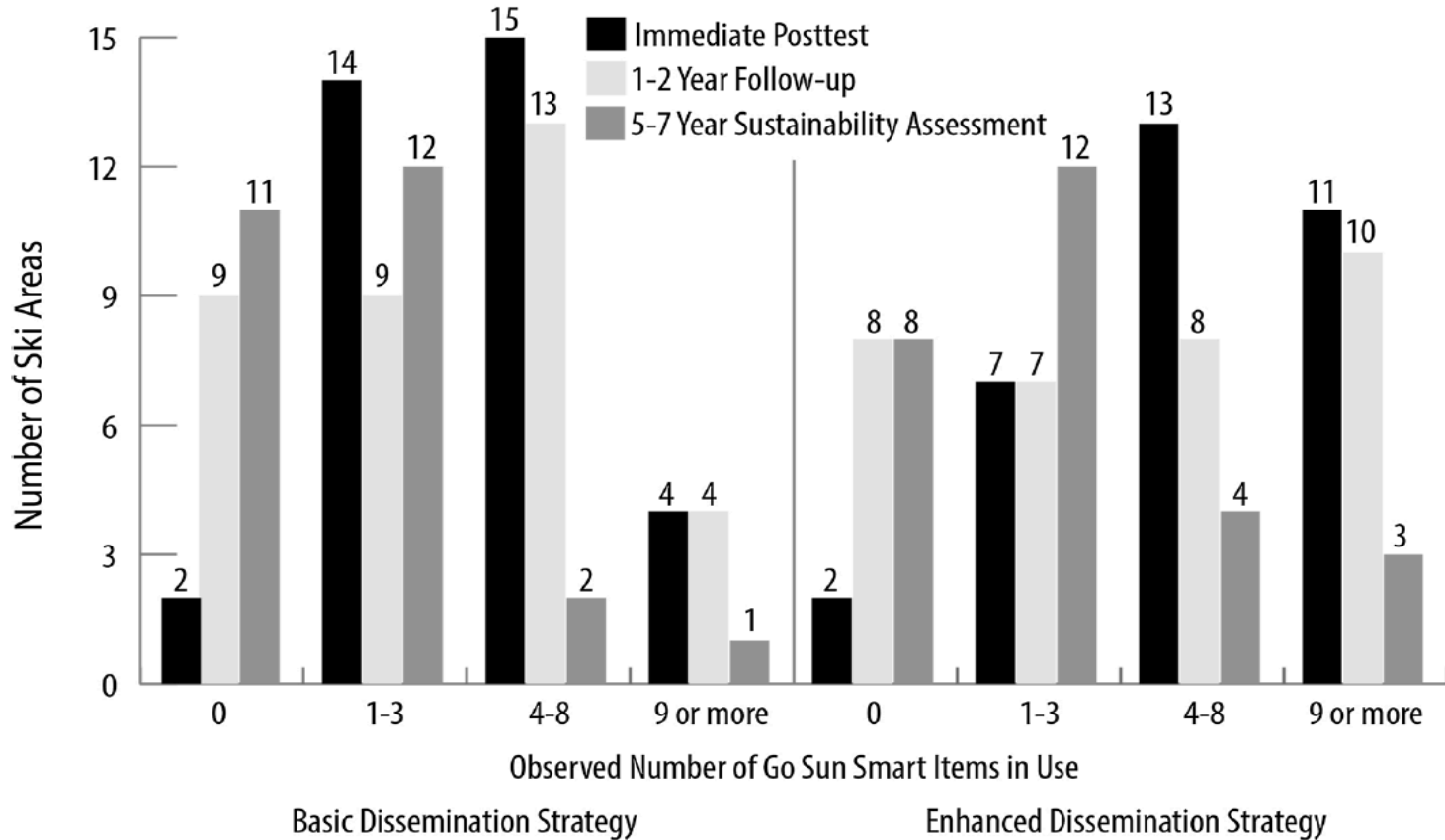


Fig 2 | Observed number of Go Sun Smart items in use by Basic and Enhanced Dissemination Strategy at Immediate Posttest (O_1), 1- to 2-year follow-up (O_2), and 5- to 7-year sustainability assessment (O_3)

Buller, D. B., Walkosz, B. J., Andersen, P. A., Scott, M. D., & Cutter, G. R. (2015). Sustained use of an occupational sun safety program in a recreation industry: follow-up to a randomized trial on dissemination strategies. *Translational behavioral medicine*, 5(4), 361-371.

Sustainability of Go Sun Smart

- **Go Sun Smart** demonstrated modest sustainability 5-7 years after its distribution in **prospective, mixed-methods evaluation**
 - Intervention communication had declined
 - Managers held weaker attitudes about intervention
- **Manager turnover/attrition** key factor in discontinuance
- Level of **organizational stability** is necessary to increase sustainability of program & its impact

TBM

ORIGINAL RESEARCH

Sustained use of an occupational sun safety program in a recreation industry: follow-up to a randomized trial on dissemination strategies

David B. Buller, PhD,¹ Barbara J. Walkosz, PhD,¹ Peter A. Andersen, PhD,² Michael D. Scott, PhD,³ Gary R. Cutter, PhD⁴

Example: The National Witness Project Evidence-based Lay Health Advisor Program



NWP Priority: How to sustain their program?

The National Witness Project

WITNESSES

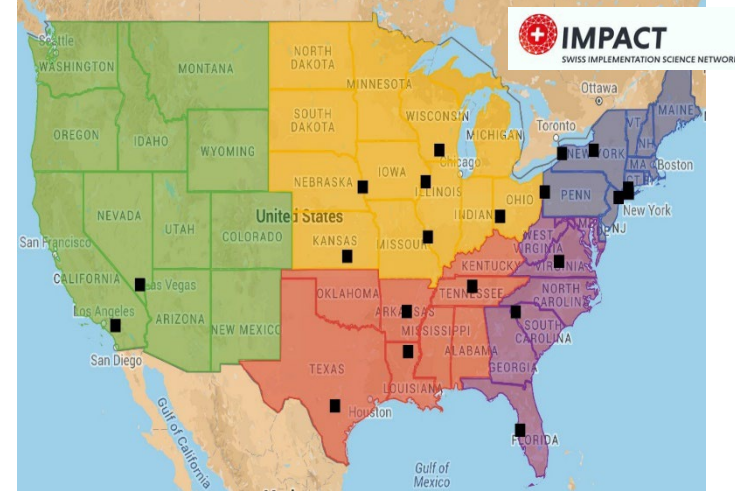


IN CHURCH,
PEOPLE WITNESS
TO SAVE SOULS.

AT THE
WITNESS PROJECT[®],
THEY WITNESS
TO SAVE LIVES.

- **Evidence-based Lay Health Advisor (LHA) program** to address cancer disparities/equity among African American women
- LHAs deliver group programs in range of community settings:
 - **Trusted peers** delivering resources, education, systems navigation
 - **Strengths-based:** empowerment messages and social support
 - **Addresses social & structural factors:** mistrust, stigma, discrimination
 - **Testimonials & narratives** from cancer survivors (Peers/Role Models)
 - **Culturally centered, faith-based, co-created w/ women in community**
- **Effective** in increasing routine breast/cervical cancer screening & follow up; NCI Evidence-based Cancer Prevention/Control Program
- For 30 years, NWP disseminated in 40 sites; 500+ LHAs & reaches 15,000 women/yr: **Face challenges to sustainability & LHA attrition**

Methods (NCI Grant)



- Parallel Mixed Methods Design:
 - **Concurrent, convergent design**
 - **Surveys and qualitative interviews**
 - **8 sites: range of community, academic, public health settings**
 - **76 Project Directors and Lay Health Advisors**
- Prospective, theory-based baseline & FU data collection **~18-24m**
- Follow-up Data Collection
 - Program director reports/records (~24 m later)
 - **Retention** (LHA conduct sessions in past year?)
 - **Activity levels** How many sessions did the LHA complete in the past year?): mean/median
 - About 1/3 of LHAs inactive at end of 2 years

Research Question: What are the characteristics and capacity of LHAs (implementers) in community settings?



Original Article

Advancing Understanding of the Characteristics and Capacity of African American Women Who Serve as Lay Health Advisors in Community-Based Settings

Rachel C. Shelton, ScD, MPH¹, Sheba King Dunston, EdD, MPH, CHES¹,
Nicole Leoce, MS¹, Lina Jandorf, MA², Hayley S. Thompson, PhD³,
and Deborah O. Erwin, PhD⁴

HEALTH
EDUCATION
& BEHAVIOR

Health Education & Behavior
2017, Vol. 44(1) 153–164
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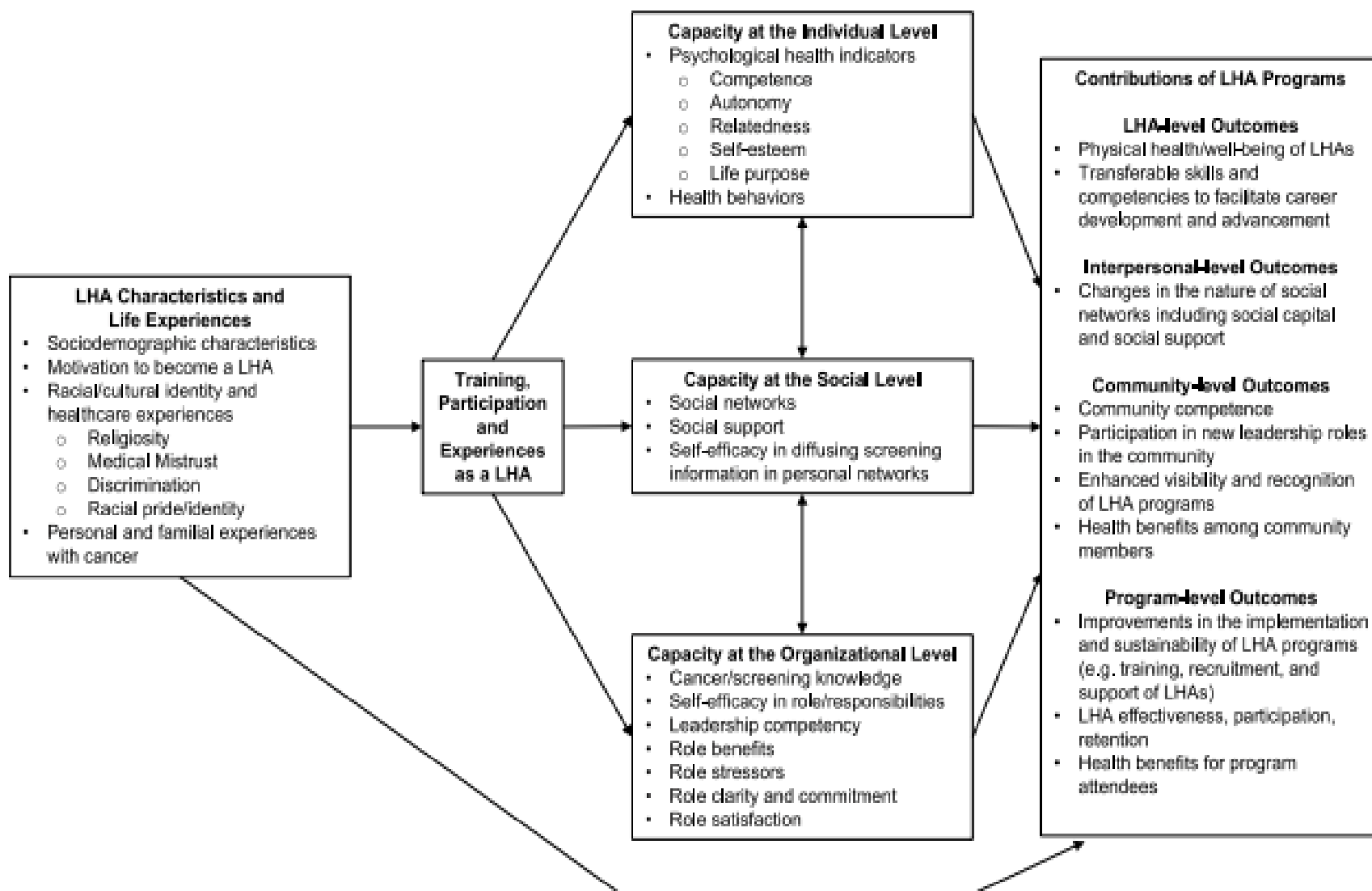


Figure 1. The Framework for Assessing Lay Health Advisor (LHA) Capacity and Contributions: A conceptual framework for understanding LHA capacity and contributions at the individual, social, and organizational levels.

Research Question:

What are the individual, social, and organizational factors that predict activity level and attrition among LHAs?

Shelton *et al.* *Implementation Science* (2016) 11:41
DOI 10.1186/s13012-016-0403-9

Implementation Science

RESEARCH

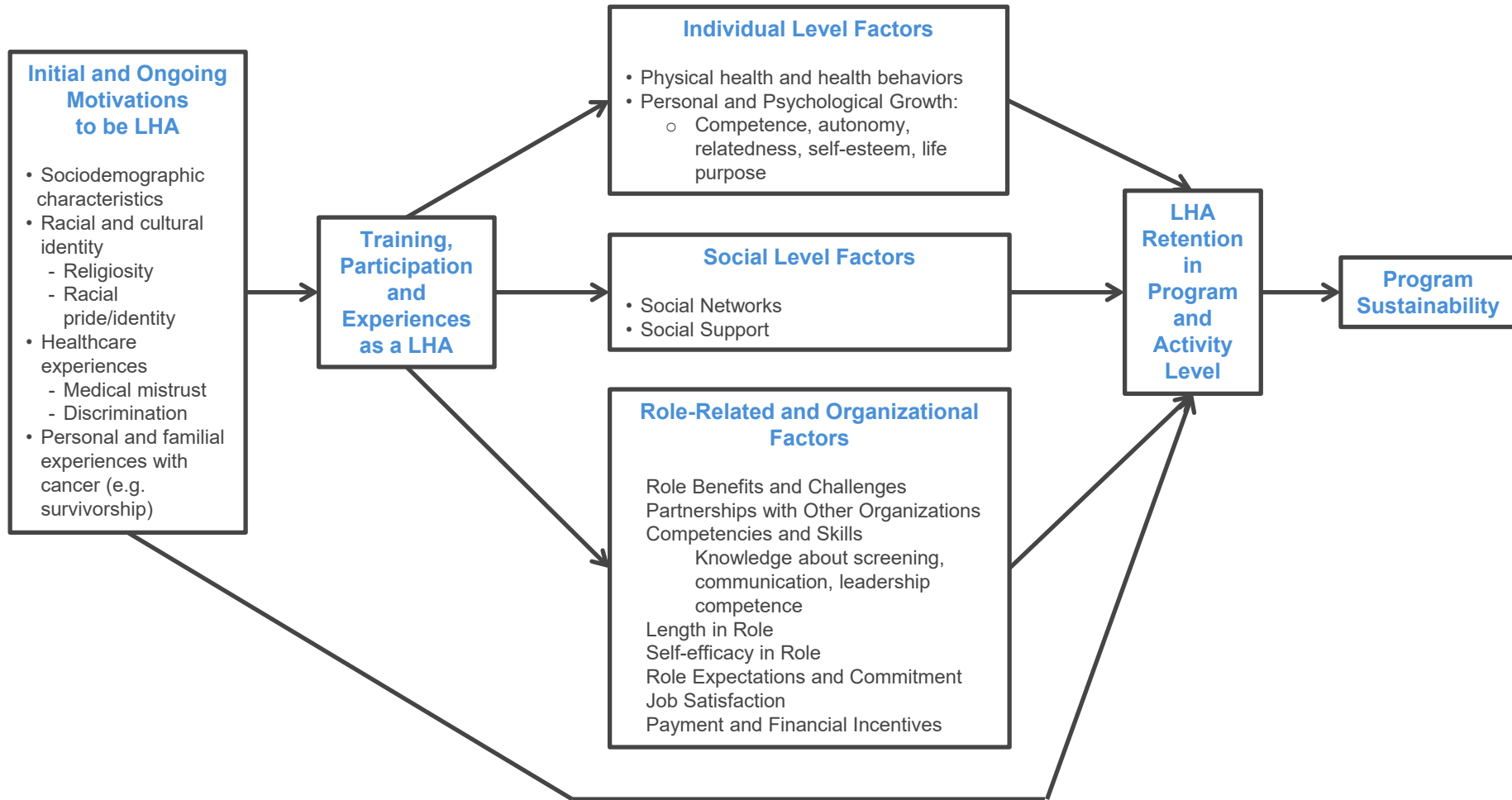
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Predictors of activity level and retention among African American lay health advisors (LHAs) from The National Witness Project: Implications for the implementation and sustainability of community-based LHA programs from a longitudinal study

Rachel C. Shelton^{1*}, Sheba King Dunston^{1,2}, Nicole Leoce³, Lina Jandorf⁴, Hayley S. Thompson⁵, Danielle M. Crookes⁶ and Deborah O. Erwin⁷

Examining Factors that Predict LHA Retention and Engagement



Key Findings & Implications

***Organizational & role-related factors** most impactful for LHA attrition

Partnership with academic institution/cancer center strongest predictor of LHA/RM involvement & activity level

- LHAs from non-academic sites had a **80%** decrease in odds of being active/retained than LHAs from academic sites
- Sites with these strong academic partnerships more likely to:
 - Hold regular trainings
 - Provide stipend
 - Have a steering committee
 - Have physical space for the program

Sustainability Strategy: Form partnerships; identify dual academic and community program champions

Key Findings & Implications

- **Longer time in program** associated with lower chance of continued involvement over time
 - LHAs/RMs may need support to prevent dropout/burnout
 - [Sustainability Strategy](#): Incentives, community recognition, built implementation teams to plan for attrition/burnout
- **Having clear role expectations** associated with continued involvement in program
 - [Sustainability Strategy](#): Clarifying role expectations at initial and ongoing trainings
- **Role self-efficacy (knowledge/skills)** associated with higher activity levels over time
 - [Sustainability Strategy](#): Increase self-efficacy through ongoing training/feedback

Research Question:

What factors influence the attrition of LHAs and sustainability of LHA Programs in low-resource community settings?

TBM

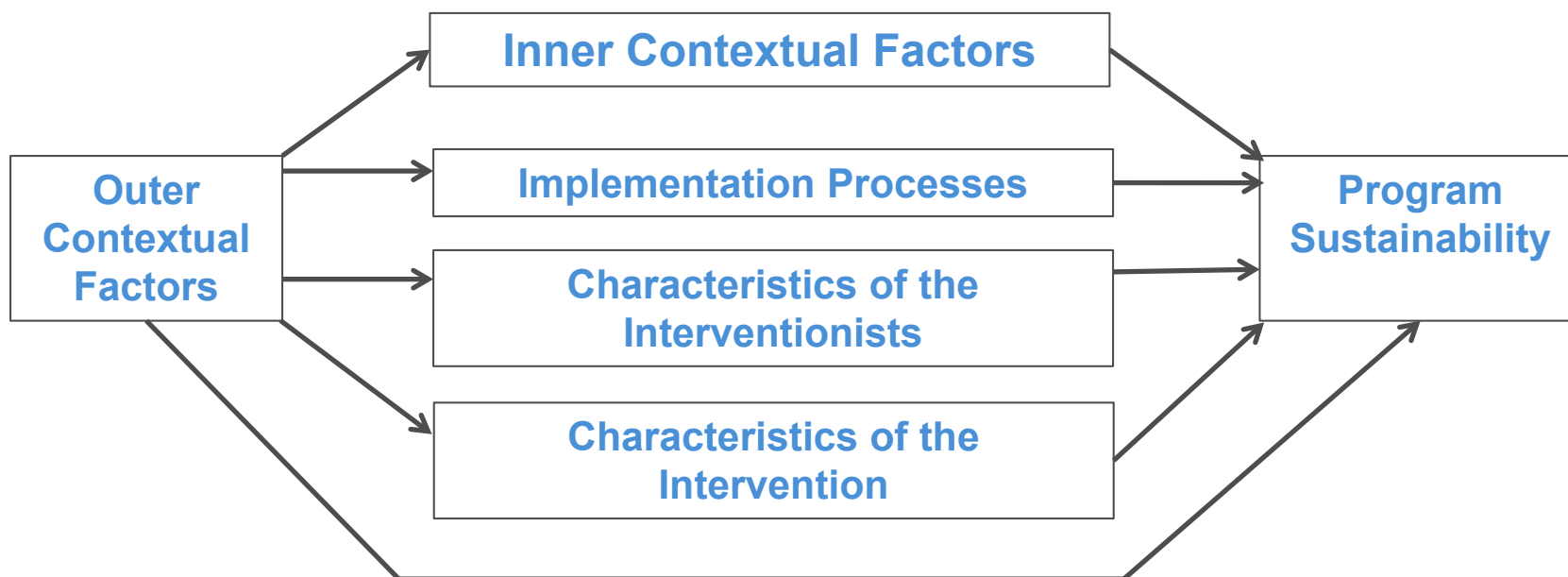
ORIGINAL RESEARCH



Advancing understanding of the sustainability of lay health advisor (LHA) programs for African-American women in community settings

Rachel C. Shelton, ScD, MPH,¹ Thana-Ashley Charles, MPH,¹ Sheba King Dunston, EdD, MPH,^{1,2}
Lina Jandorf, MA,³ Deborah O. Erwin, PhD⁴

Qualitative Data- In-depth Understanding of Sustainability Determinants: Why, How



Annual Review of Public Health
**Qualitative Research Methods
in Chronic Disease:
Introduction and Opportunities
to Promote Health Equity**

Rachel C. Shelton,¹ Morgan M. Philbin,¹
and Shoba Ramanadhan²

Editorial

**Advancing the Science of Qualitative
Research to Promote Health Equity**

Derek M. Griffith, PhD¹, Rachel C. Shelton, ScD, MPH²,
and Michelle C. Kegler, DrPH, MPH³

HEALTH
EDUCATION
& BEHAVIOR

Health Education & Behavior
2017, Vol. 44(5) 673-676
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DOI: 10.1177/1090198117728549
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Outer Contextual Factors

1) Partnerships with both Community & Academic Organizations/Cancer Centers:

- Facilitate access to services (e.g. low cost of free mammography screening; referrals to provider networks, diagnostic FU; support groups)
- Access to resources & materials (e.g. information, space for programs, trainings, administrative support, printers)

2) External funding availability/type

- National, state and local funding (instability, short term)
- Lack of value and prioritization of program, disparities & mammography

“We’re fortunate in that we have a partnership with a cancer research hospital where there may be some of those resources that are available that we would have influence with.”

“I wanted the program to be fully sustained on their own in the community. But... We need each other. **The relationships need to be really nourished.**”

“**Sites that are connected to the community as well as academic institutions thrive better. And the rationale behind that is they have the resources**”

Inner Context/Organizational Factors

1) Program Champions and Supportive leadership

Example- NWP Director at local & national levels:

- Contact and connections in community
- Vision and emotional support to staff

“... that’s what helps us to be successful- that person who is networking and doing the leg work to get these events scheduled and these opportunities for us...it’s a vital part of our success. ...You can’t run a tight ship if you don’t have a good captain and she is an excellent captain,

2) Organizational Infrastructure and stability at local sites & national level (e.g. train-the-trainer model, technical assistance, evaluation tools)

“I think they need to do more at the national level in getting direction and information to the local levels and help their partnerships out in the field. We are their arms and legs, but they are the umbrella that has to make it work”

Overall Findings:

Multi-level Context Matters for Sustainability

Barriers:

- Limited funding and nature of funding
- Organizational Infrastructure limited/stability
- Lack of valuing of program (funders, organizations)
- Limited ongoing training and evaluation
- LHA burnout

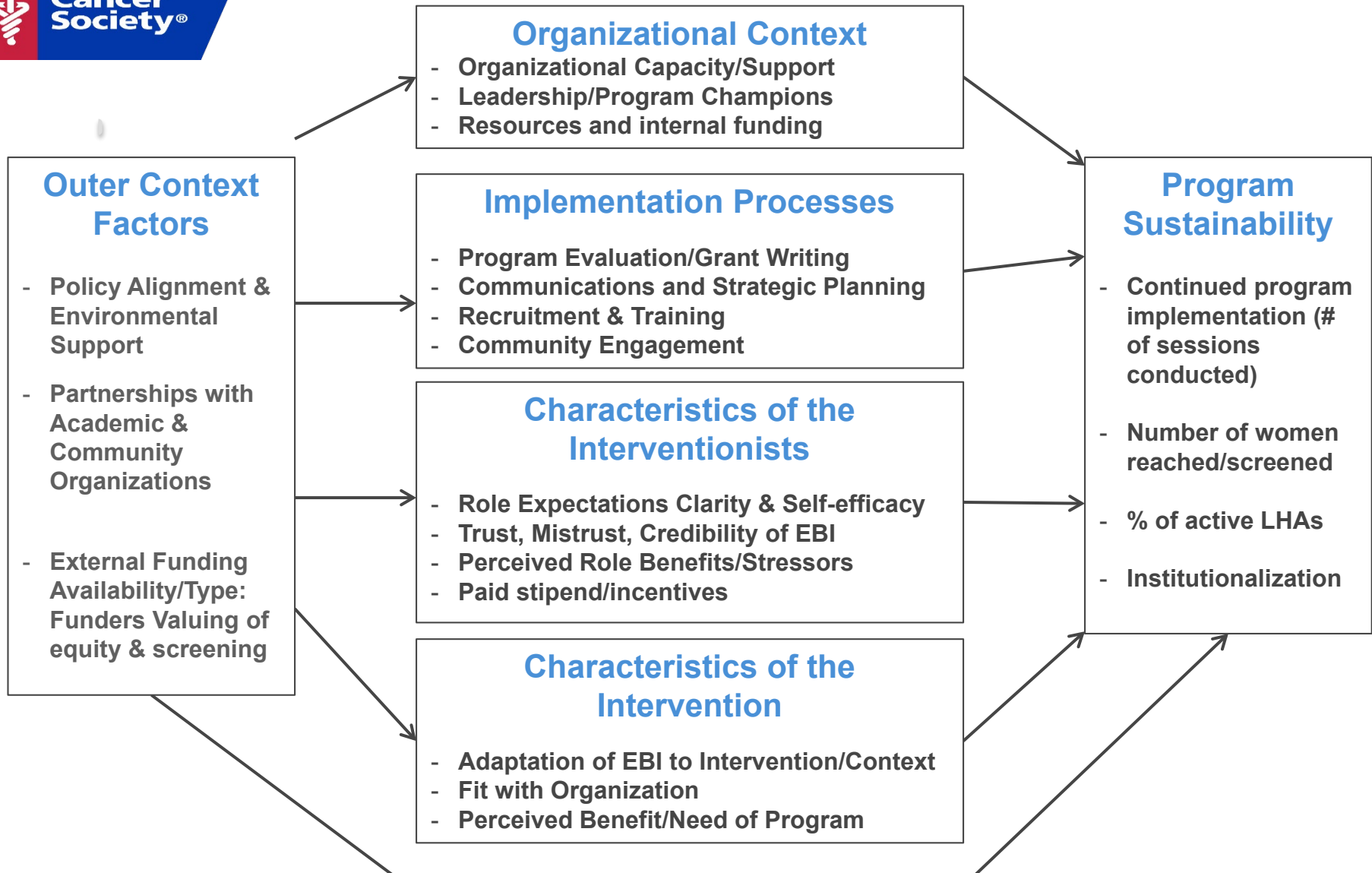
Facilitators:

- Organizational and community partnerships: Resources/infrastructure
- Project Director leadership/commitment & Champions
- Commitment of LHAs (personal, social, professional benefits)
- Fit with community; addresses gap/need
 - Equity-focused: Developed by and for Black women
- Powerful role of Cancer survivors

Mixed-methods data informed development of conceptual framework that we are now empirically testing in national study (Shelton et al 2017)



LHA Sustainability Framework



Research Scholar Grant: ACS

Mixed-methods prospective national study examining determinants of sustainability (LHA sustainability framework) for 4 years

- 200 LHAs/leaders
- 16 sites

Specific Aims:

1. What factors and strategies that promote or impede NWP program sustainability? (**qualitative interviews; comparative case study**)

2. Which factors predict the sustainability and impact of the NWP program nationally over time? (**prospective survey annually**)

3. How has NWP adapted to meet new cancer screening guidelines and identify barriers and facilitators to **de-implementation** & adaptation of program to reflect updated breast/cervical cancer screening guidelines?

Sustainability Outcomes

1. Continued delivery over time

- Measured by number of educational programs conducted each year

2. Continued infrastructure to deliver program

- Measured by total number of LHAs/staff, retention/number who dropout of program, % of active LHAs/staff

3. Continued health impact

- Measured by the number of women reached and screened

4. Institutionalization

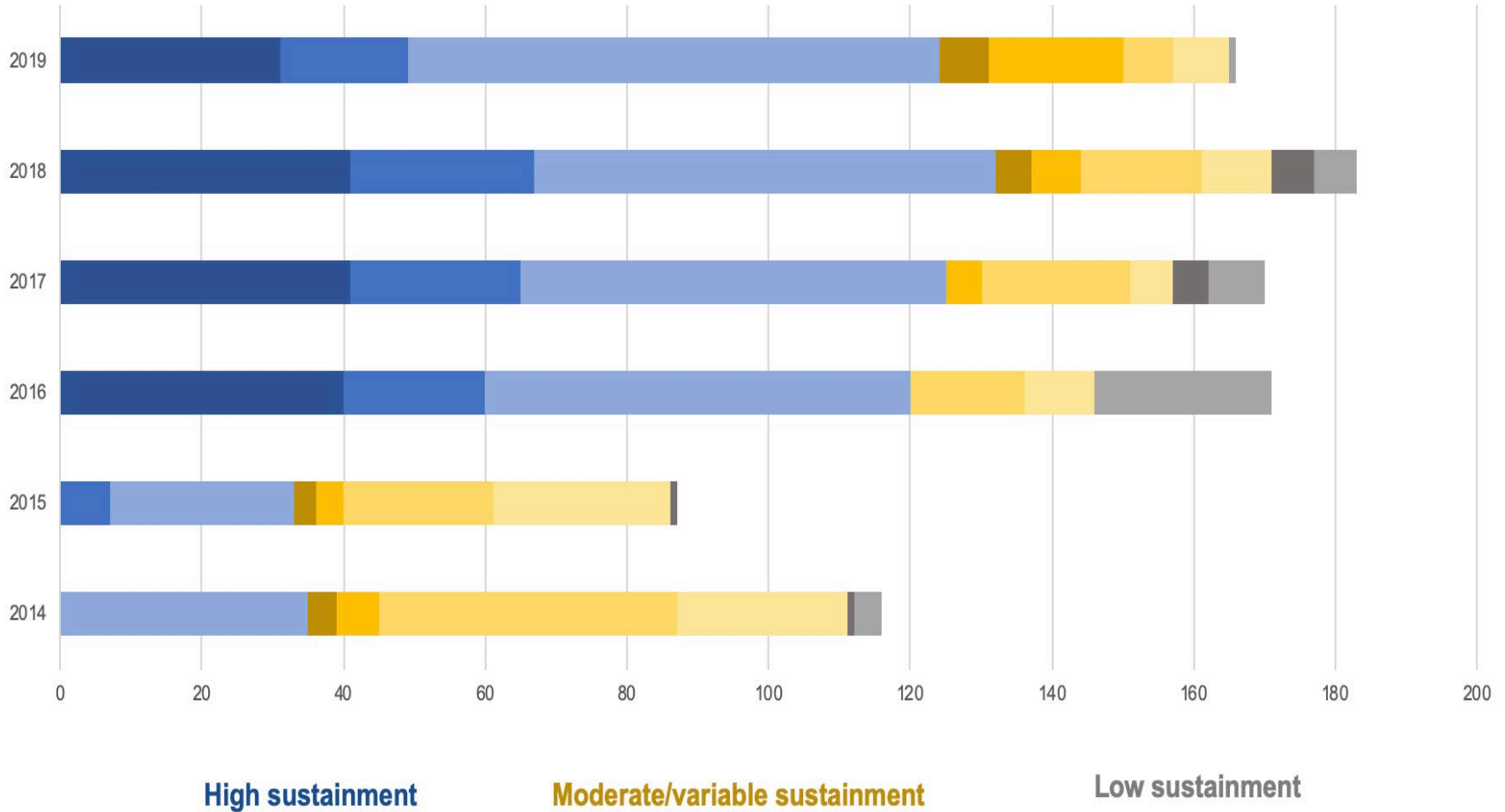
- Extent to which program is routinized; made into policy, organizational routines, budgets, etc

5. Self-reported sustainability

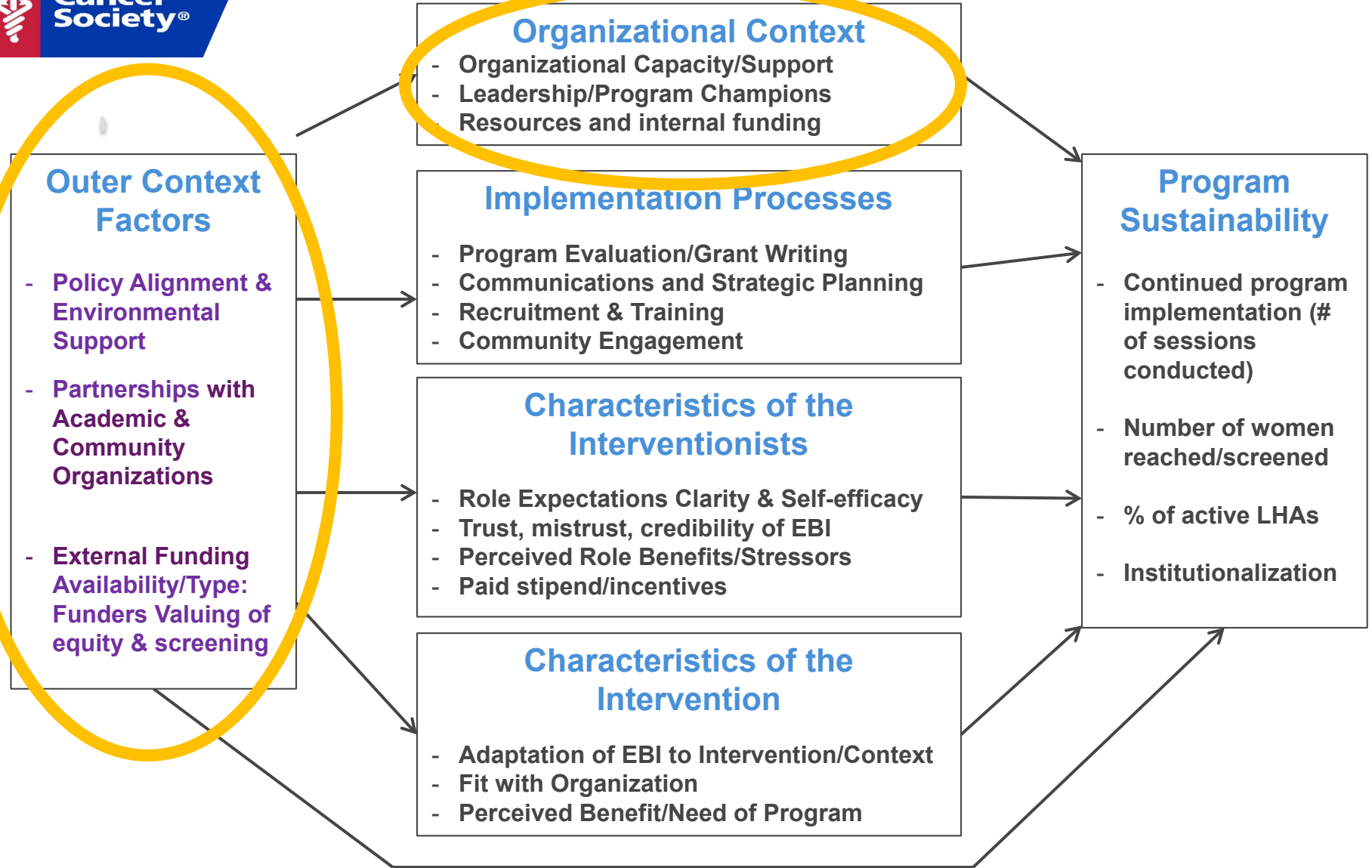
- 4 items measuring extent to which program continues

Sustainability Outcome (1): Continued Delivery of Program Over Time

Number of Programs / Year



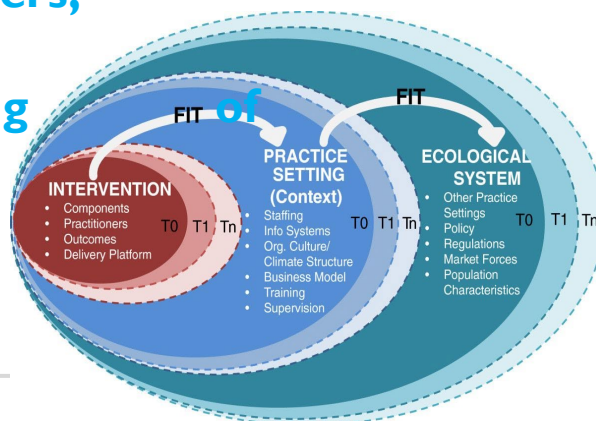
LHA Sustainability Framework



Comparative Case Study: Understanding Dynamic Context & Sustainability Determinants over Time

Outer Context

- **Sustained community & academic/health system partnerships & champions are critical:** facilitate access to organizational resources, funding, space, services
- **Importance of alignment with organizations, funders, policies, systems & their respect/valuing of the program**

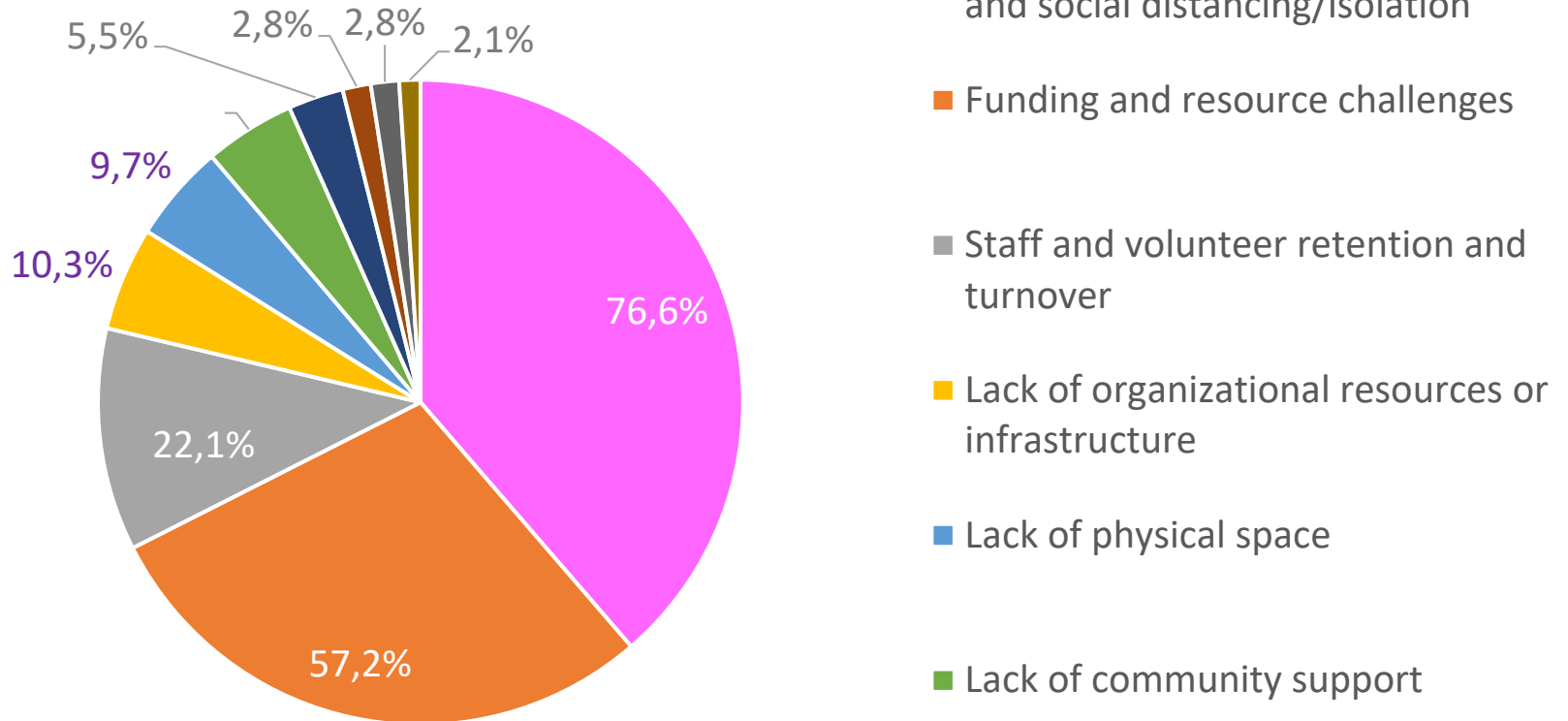


Inner Context

- **Ongoing training & capacity building needed to support sustainability:** e.g. to maximize benefits of LHA role, minimize attrition, provide transferable skills
- **Requires continuous learning, engagement, evaluation**
- **Need ongoing adaptations to program over time** to meet changing community priorities & context (e.g. COVID) & evolving science (e.g. changes in screening guidelines)

Sustainability Challenges: 16 sites nationally (2020)

Which of the following impact your site's ability to be active and sustained?



Learning from community-led adaptations to sustain the program during COVID

Next steps: Informing Strategies to Promote Sustainability

1. Match sustainability barriers to strategies to address them



3. Evaluate strategies seeking to promote sustainability

2. Engage partners to see which strategies feasible, acceptable, effective

Returning Results to Partners to Build Capacity, Refine Frameworks, & Inform Sustainability Strategies

CAPACITY FOR SUSTAINABILITY

All items scored from 1 (lower capacity for sustainability) to 7 (stronger capacity for sustainability)

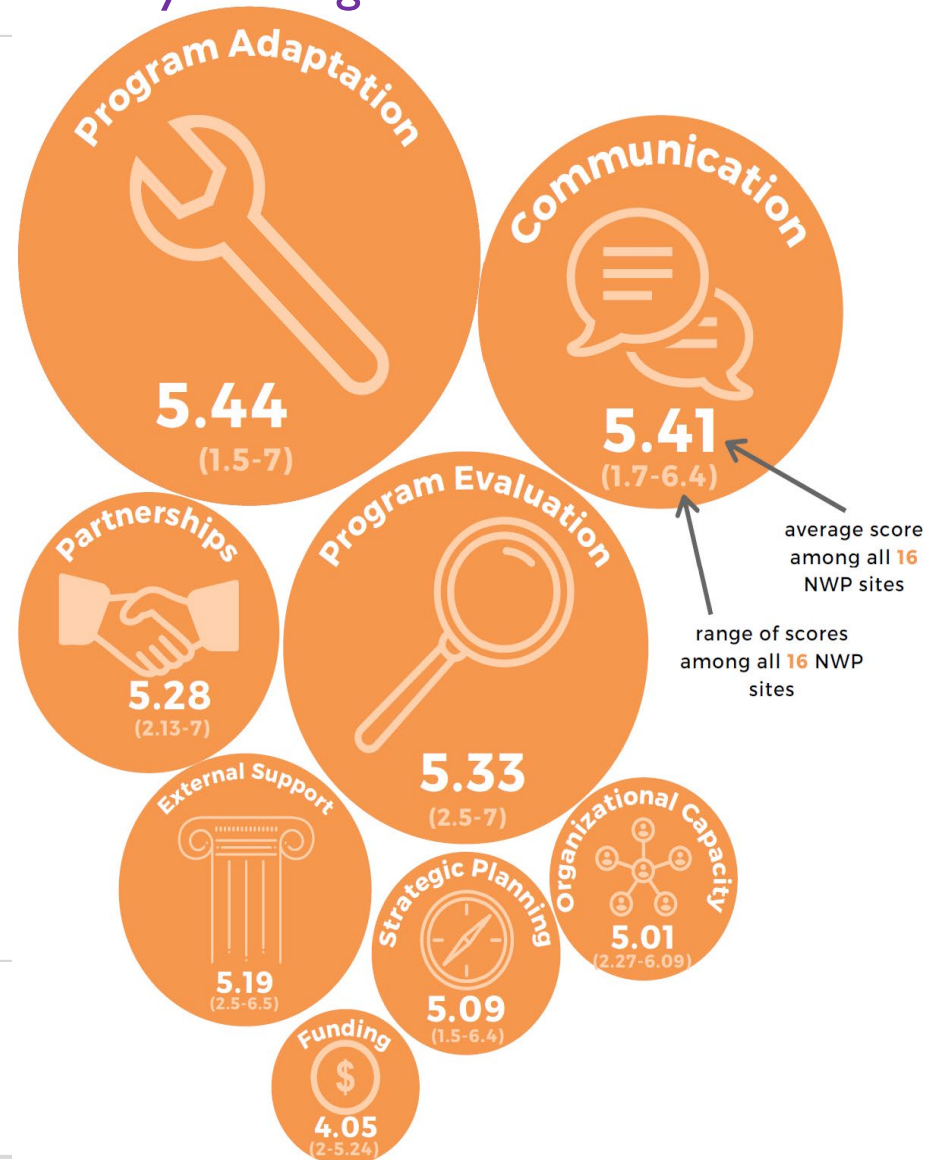
Overall, across the domains, the sites report high levels of capacity for sustainability.

Particularly, the sites are strongest in **program adaptation**.

The greatest need identified was to improve on their **funding**.

AVERAGE OVERALL SCORE FOR SUSTAINABILITY CAPACITY:

5.10



Stakeholder Input: Effective Priority Sustainability Strategies (n=130)

Increasing financial incentives and community recognition for LHAs/RMs

94%

Adapting the program to meet community needs (e.g., addressing new health or social needs)

86%

Identifying new community-based organizations to partner with (e.g. churches or non-profits to provide support for space or to support community education)

85%

Developing communication and marketing materials (e.g., social media, website development) for the program to support LHA/RM/staff recruitment and community participation

84%

0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%

Stakeholder Input: Effective Priority Sustainability Strategies (n=130)

Updated educational materials and NWP video

83%

Ongoing booster national training provided by NWP

82%

Opportunities to learn from and exchange information with other sites (e.g., regular meetings, online portal to share information/resources)

80%

Technical assistance with incorporating virtual educational sessions and site communication (e.g., Zoom, Facebook Live, YouTube)

80%

0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%

Emerging Issue: De-implementation in the Context of Sustainability

“Reducing (frequency and/or intensity) or stopping the use or delivery of health services or practices that are **ineffective, unproven, harmful, overused, inappropriate, and/or low-value** by practitioners and delivery systems to patients.”



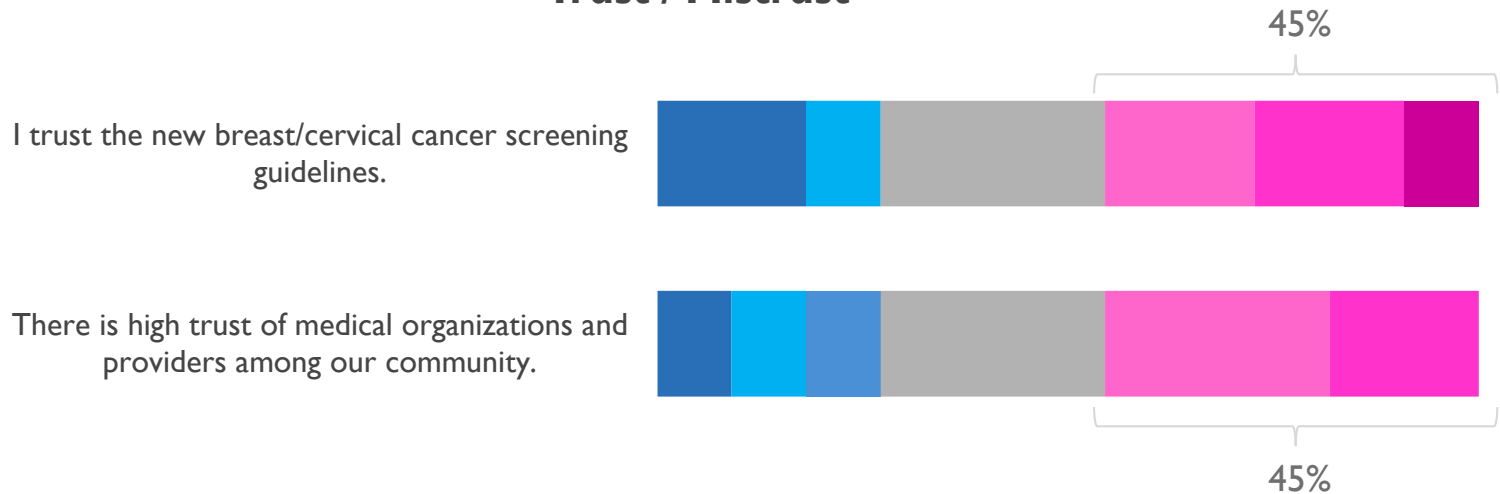
COMMENTARY

Unpacking the complexities of de- implementing inappropriate health interventions

Wynne E. Norton* and David A. Chambers

Why are sites not adapting to new cancer screening guidelines?

Trust / Mistrust



N/A
 Strongly Disagree
 Disagree
 Somewhat Disagree
 Neutral
 Somewhat Agree
 Agree
 Strongly Agree

Ethnicity & Disease



Ethnicity & Disease is an international journal that exclusively publishes information on the causal and associative relationships in the etiology of common illnesses through the study of ethnic patterns of disease.

Volume 31, Number 1

Social Determinants of Health and Implementation Science

Winter 2021

TRUST AND MISTRUST IN SHAPING ADAPTATION AND DE-IMPLEMENTATION IN THE CONTEXT OF CHANGING SCREENING GUIDELINES

Rachel C. Shelton, ScD, MPH¹; Laura E. Brotzman, MPH¹;
Detric Johnson, BA²; Deborah Erwin, PhD³

“It is important to recognize that published guidelines from a historically White medical system may carry little weight compared with the struggle against the social determinants of health and lived social realities of African American women that reflect patterns of structural racism and interpersonal discrimination within the medical system and limited access to timely, quality healthcare” (Shelton et al. 2021)



Advancing Research on Sustainability



Annu. Rev. Public Health 2018. 39:18.1–18.22

The *Annual Review of Public Health* is online at publhealth.annualreviews.org

<https://doi.org/10.1146/annurev-publhealth-040617-014731>

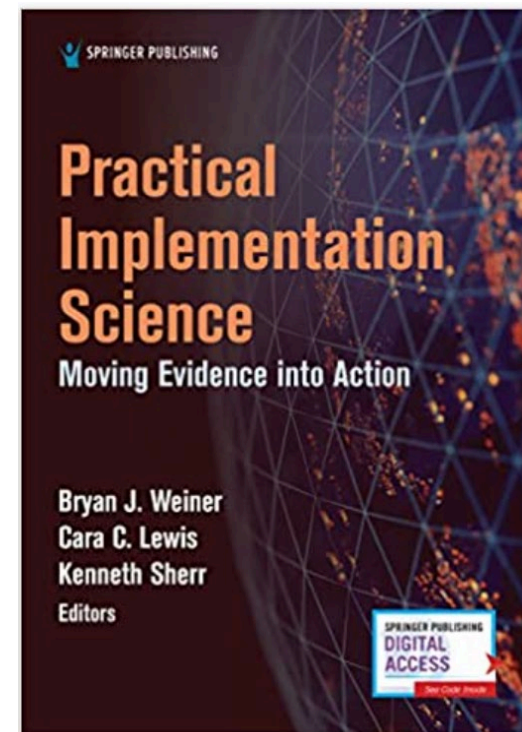
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This article is part of a symposium on Implementation Science and Public Health. For a list of other articles in this symposium, see <http://www.annualreviews.org/toc/publhealth/39/1>

Annual Review of Public Health

The Sustainability of Evidence-Based Interventions and Practices in Public Health and Health Care

Rachel C. Shelton,¹ Brittany Rhoades Cooper,² and Shannon Wiltsey Stirman³



Sustaining Evidence-Based Interventions and Policies: Recent Innovations and Future Directions in Implementation Science

Rachel C. Shelton ScD, MPH, and Matthew Lee MPH

Sustaining Evidence-Based Interventions

Rachel C. Shelton and Nicole Nathan



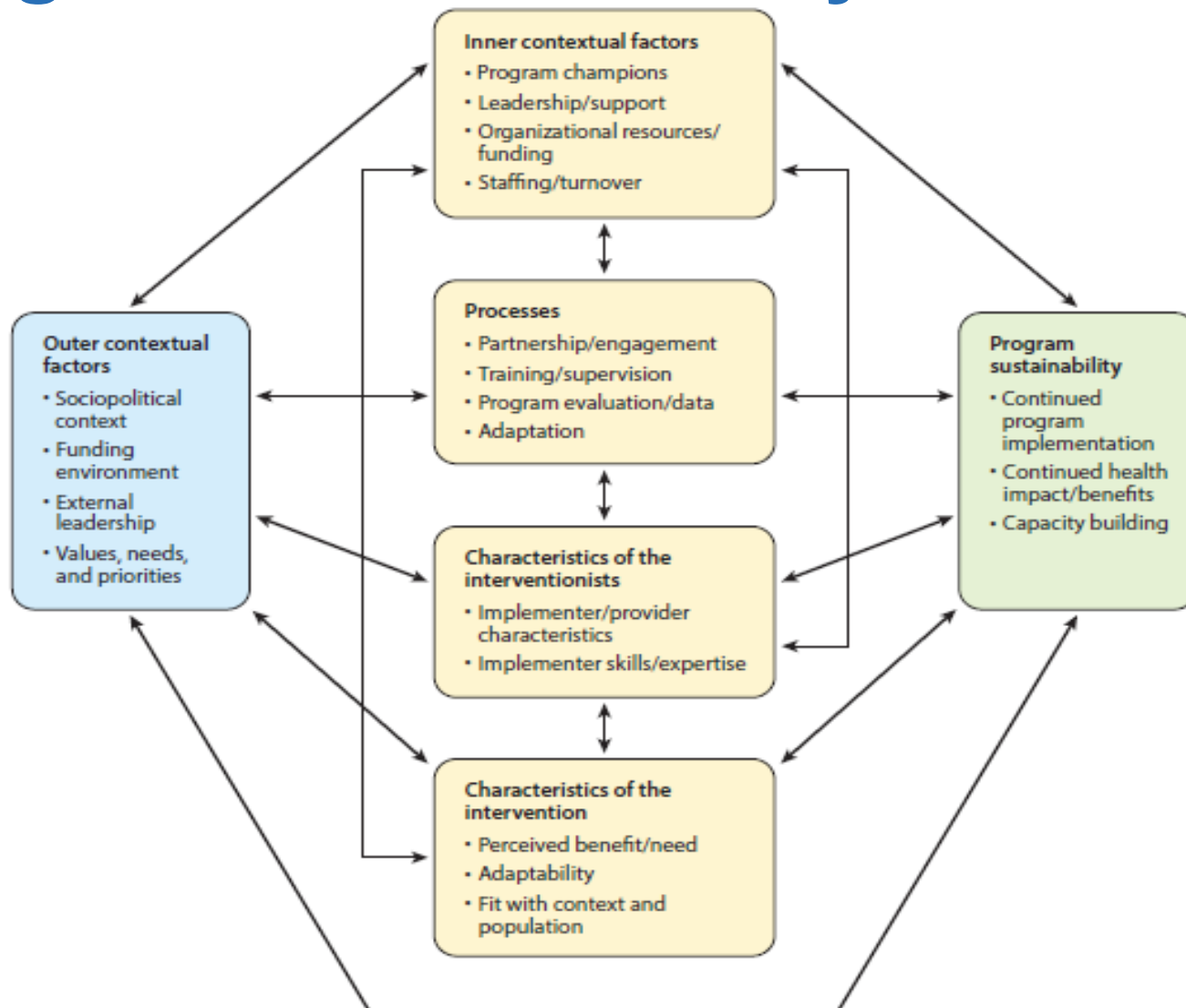
Moving the field forward...

- **Sustainability as multidimensional & complex construct** allows for dynamic adaptation or de-implementation as appropriate outcomes
- **Conceptual frameworks** critical to guiding and advancing work in this area in understanding and planning for sustainability: Opportunities for empirically testing and refining existing conceptual frameworks & advancing measurement
- Developing/testing **sustainability strategies**: Opportunities for testing & building evidence base for effective and equitable sustainability strategies
- **Mixed-methods, multi-site study designs** ideal for studying sustainability; Opportunities for prospective studies, systems science research
- **Advancing understanding of the value of sustainability & making the connection between equity, engagement, & sustainability**

Frameworks for Sustainability Determinants & Tools for Planning for Sustainability



Integrated Sustainability Framework



Shelton, R. C., Cooper, B. R., & Stirman, S. W. (2018). The Sustainability of Evidence-Based Interventions and Practices in Public Health and Health Care. *Annual Review of Public Health, 39*(1), null. doi:10.1146/annurev-publhealth-040617-014731 (see guiding questions in *Practical Implementation Science textbook*)

Table 1 Emerging factors associated with sustainability across multiple settings and contexts

	Community	School	Clinical/social service	Global	Whole systems	Coalitions
Outer context						
Policy and legislation	X		X			
Sociopolitical context	X		X	X	X	
Funding environment	X	X	X	X	X	X
Leadership			X		X	X
Values, priorities, needs			X	X	X	
Community ownership				X		
Inner context						
Funding/resources	X	X	X	X		
Leadership/support	X	X	X			
Climate/culture			X			
Staffing/turnover	X	X	X		X	
Structural characteristics		X			X	
Capacity	X			X		
Champion	X		X		X	
Policies (alignment)		X			X	
Mission				X		

Shelton, R. C., Cooper, B. R., & Stirman, S. W. (2018). The Sustainability of Evidence-Based Interventions and Practices in Public Health and Health Care. *Annual Review of Public Health, 39*(1), null. doi:10.1146/annurev-publhealth-040617-014731

	Community	School	Clinical/social service	Global	Whole systems	Coalitions
Intervention characteristics						
Adaptability	X		X	X	X	
Fit with population and context	X	X	X		X	
Benefits/need	X		X	X		X
Burden/complexity	X					
Trialability						X
Cost				X		
Processes						
Partnership/engagement	X		X	X		X
Training/support/supervision	X	X	X			
Fidelity		X	X			
Adaptation			X			
Planning	X					X
Team/board functioning						X
Program evaluation/data	X	X	X		X	X
Communication	X		X			
Technical assistance				X		
Capacity building	X			X		
Implementer and population characteristics						
Provider/implementer characteristics	X		X	X		
Implementation skills/expertise	X			X		X
Implementer attitudes	X					
Implementer motivation	X					
Population characteristics				X		

Shelton, R. C., Cooper, B. R., & Stirman, S. W. (2018). The Sustainability of Evidence-Based Interventions and Practices in Public Health and Health Care. *Annual Review of Public Health, 39*(1), null. doi:10.1146/annurev-publhealth-040617-014731



School



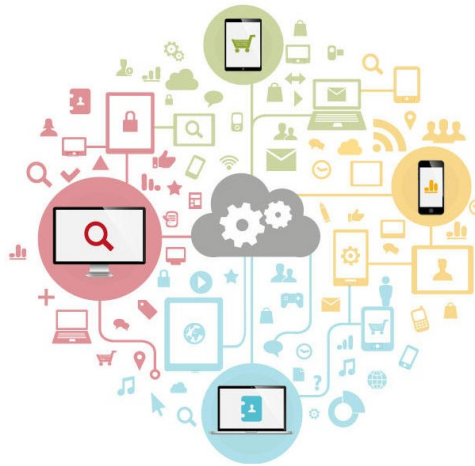
Clinical



Community



Coalitions



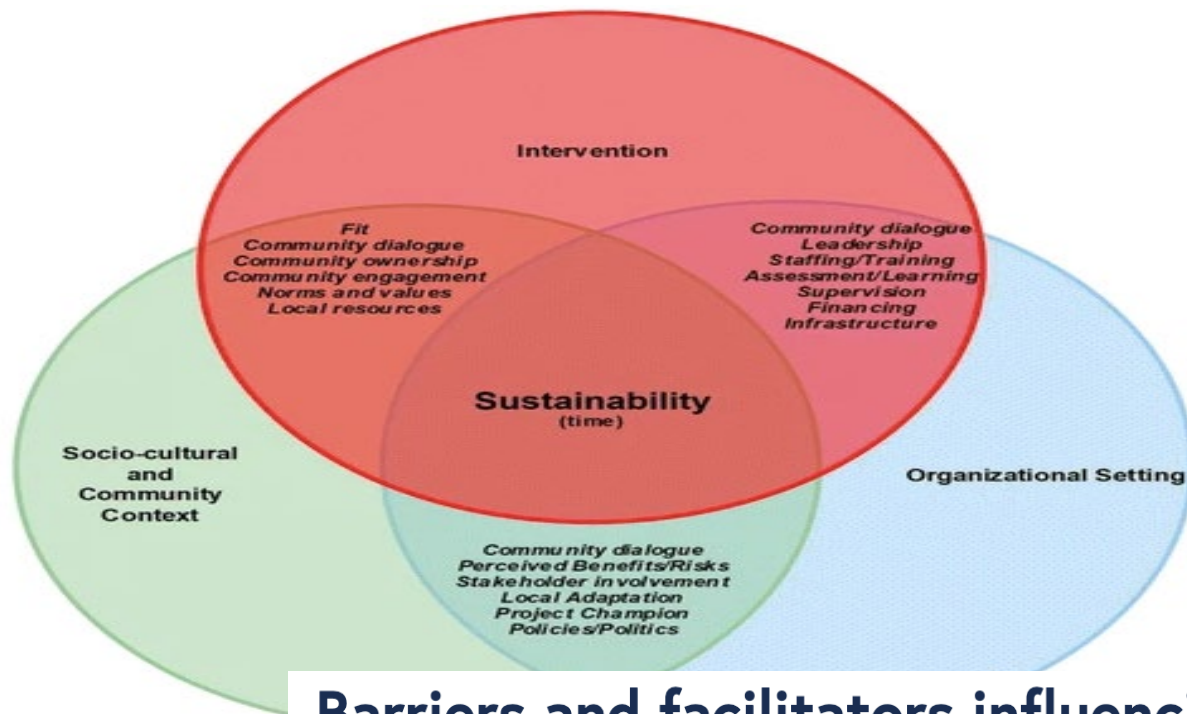
Whole system



Global

Toward the sustainability of health interventions implemented in sub-Saharan Africa: a systematic review and conceptual framework

[Juliet Iwelunmor](#) , [Sarah Blackstone](#), [Dorice Veira](#), [Ucheoma Nwaozuru](#), [Collins Airhihenbuwa](#), [Davison Munodawafa](#), [Ezekiel Kalipeni](#), [Antar Jutal](#), [Donna Shelley](#) & [Gbenga Ogedegbe](#)



Barriers and facilitators influencing the sustainment of health behaviour interventions in schools and childcare services: a systematic review

[Adam Shoosmith](#) , [Alix Hall](#), [Luke Wolfenden](#), [Rachel C. Shelton](#), [Byron J. Powell](#), [Hannah Brown](#), [Sam McCrabb](#), [Rachel Sutherland](#), [Serene Yoong](#), [Cassandra Lane](#), [Debbie Booth](#) & [Nicole Nathan](#)

CONDUCTING A SUSTAINABILITY ASSESSMENT, INFORMED BY THE INTEGRATED SUSTAINABILITY FRAMEWORK *(Adapted from Shelton RC & Nathan N 2021; Chapter on Sustaining Evidence-Based Interventions in ‘Practical Implementation Science’)*

Domain	Questions to Consider
Outer/Policy Context	<ul style="list-style-type: none"> - What policies, regulations, and social norms are in place that may have implications for sustainability? - What’s the broader funding environment like and are there external funds that could help sustain the EBI? - Are there external partnerships (with government agencies, healthcare systems, community-based organizations) that can help bring resources, support, and commitment to sustain the EBI? - How does EBI align with national, state, local priorities?
Inner/Organizational Context	<ul style="list-style-type: none"> - Are there program champions (community and organizational) who can help influence sustained delivery of the EBI? - Does the EBI have support from organizational leadership? - Within the organization, is there organizational infrastructure (time, financial resources, space) to support the EBI? How ‘ready’ is the organization? - How are stakeholders continually engaged related to EBI delivery?
Implementation Processes	<ul style="list-style-type: none"> - Are there processes in place to support the recruitment and retention of staff involved with EBI delivery? - Are there supervision and training processes in place to support EBI delivery among staff over time?



Lots of Unanswered Questions

- Do same factors that influence **implementation** matter for **sustainability**? How does **adaptation** influence sustainability?
- Do different factors matter for **different types of interventions**? **Settings**? **Populations**? **Health topics**?
 - Health equity focus
- Are all factors **equally important** or do some factors matter more? Can some factors **compensate** for other factors?
- What is the **return on investment** and **value** of sustainability?

Sustained Implementation of Evidence-based Programs in Disadvantaged Communities: A Conceptual Framework of Supporting Factors.

Intervention Type	Sustainability Hypotheses
<i>Interventions implemented by individual providers</i>	<ul style="list-style-type: none"> • High rates of sustainability compared with other intervention types, if implemented appropriately before sustainability assessed • Strongly influenced by whether payment for the individual’s delivery is included within normal streams of financial support (e.g. fee-for-service medicine) • Strongly influenced by the individual’s motivation to continue the new practice
<i>Interventions requiring coordination among multiple staff</i>	<ul style="list-style-type: none"> • Strongly influenced by factors within the organizational context (e.g. administrative support, project champions, congruence with organization’s underlying mission and culture, fit with organizational procedures and programs) • Strongly influenced by availability of continued financial resources for supporting staff and administrators involved • Enhanced by external training and technical assistance to organizational leaders for organizational processes and planning required
<i>New policies, procedures, and technologies</i>	<ul style="list-style-type: none"> • Likely to have high rates of sustainability once fully implemented • Influenced by continued efforts to monitor and enforce the intended new policy • At least some continued use is likely - after some new technologies are in place and fully implemented, it may be impossible to revert to the previous system • Inadequate implementation or lack of technical support may hamper effectiveness of new technology
<i>Capacity or infrastructure building</i>	<ul style="list-style-type: none"> • Depends strongly on continued presence of those trained during capacity building (e.g. low turnover) • Does not depend as heavily on new sources of financial support • Efforts depend strongly on the political and financial climates affecting organization • Capacity or infrastructure building that focuses on changes in technology or standard operating procedures more likely to be sustained after full implementation than capacity building that focuses on training individuals
<i>Collaborative partnerships or coalitions</i>	<ul style="list-style-type: none"> • Formal coalitions or partnerships developed during a funded initiative are more likely to be sustained than the activities delivered during the funded period, if partnership members are committed • Sustaining coalitions or partnerships beyond the initial funded period may enable them to develop new activities, win new grants, or otherwise continue to address the focus problem area • May not require new external funding sources; coalition leadership and partners’ perceptions of the value of continued affiliation are more influential than additional external funding
<i>Broad-scale system change</i>	<ul style="list-style-type: none"> • Likely to require a long period of continuing and diverse efforts to achieve the desired outcomes • Likely to require continued funding for a long time (e.g. 10-20 years), rather than typical 3-5-year grant period • Environmental contexts are likely to be especially influential for sustaining changes in a broader health system

Program Sustainability Framework and Domain Descriptions v2



- ENVIRONMENTAL SUPPORT**
Having a supportive internal and external climate for your program
- FUNDING STABILITY**
Establishing a consistent financial base for your program
- PARTNERSHIPS**
Cultivating connections between your program and its stakeholders
- ORGANIZATIONAL CAPACITY**
Having the internal support and resources needed to effectively manage your program
- PROGRAM EVALUATION**
Assessing your program to inform planning and document results
- PROGRAM ADAPTATION**
Taking actions that adapt your program to ensure its ongoing effectiveness
- COMMUNICATIONS**
Strategic communication with stakeholders and the public about your program
- STRATEGIC PLANNING**
Using processes that guide your program's direction, goals, and strategies

Measured using adapted 40-item **Program Sustainability Assessment Tool (PSAT)** and newly developed **Clinical Sustainability Assessment Tool (CSAT)**

•sustaintool.org (Doug Luke, Washington University; Luke et al., 2014)

Clinical Sustainability Assessment Tool

What is clinical sustainability capacity?

We define clinical sustainability capacity as the ability of an organization to maintain structured clinical care practices over time and to evolve and adapt these practices in response to new information.



1. Understand

Understand the factors that influence a clinical practice's capacity for sustainability.



2. Assess

Use the Clinical Sustainability Assessment Tool to assess your practice's capacity for sustainability.



3. Review

View results from your assessment as a Sustainability report.



4. Plan

Develop an Action Plan to increase the likelihood of sustainability.

•sustaintool.org (Doug Luke, Washington University; Luke et al., 2014)

Advancing Measurement & Tracking of Sustainability Indicators Over Time



Complexity of Sustainability Outcomes

Continued delivery w/fidelity to original EBI



Adaptation of EBI to fit changing contexts, evidence, needs

De-implementation

Continued health benefits, including impact on health equity

Measurement of sustainment of prevention programs and initiatives: the sustainment measurement system scale

[Lawrence A. Palinkas](#) , [Chih-Ping Chou](#), [Suzanne E. Spear](#), [Sapna J. Mendon](#), [Juan Villamar](#) & [C. Hendricks Brown](#)

Implementation Science **15**, Article number: 71 (2020) | [Cite this article](#)

1369 Accesses | **1** Citations | **22** Altmetric | [Metrics](#)

Moullin et al. *Implementation Science Communications* (2020) 1:76
<https://doi.org/10.1186/s43058-020-00068-8>

Implementa
 Communica

Research | [Open Access](#) | [Published: 05 January 2022](#)


Rates of sustainment in the Universal Stages of Implementation Completion

[Dylan Randall Wong](#), [Holle Schaper](#) & [Lisa Saldana](#) 

Implementation Science Communications **3**, Article number: 2 (2022) | [Cite this article](#)

RESEARCH

Advancing the pragmatic measurement of sustainment: a narrative review of measures

Joanna C. Moullin^{1,2}, Marisa Sklar^{2,3,4}, Amy Green^{2,1}
 Kendal Reeder^{2,3} and Gregory A. Aarons^{2,3,4*} 

Research | [Open Access](#) | [Published: 30 August 2021](#)

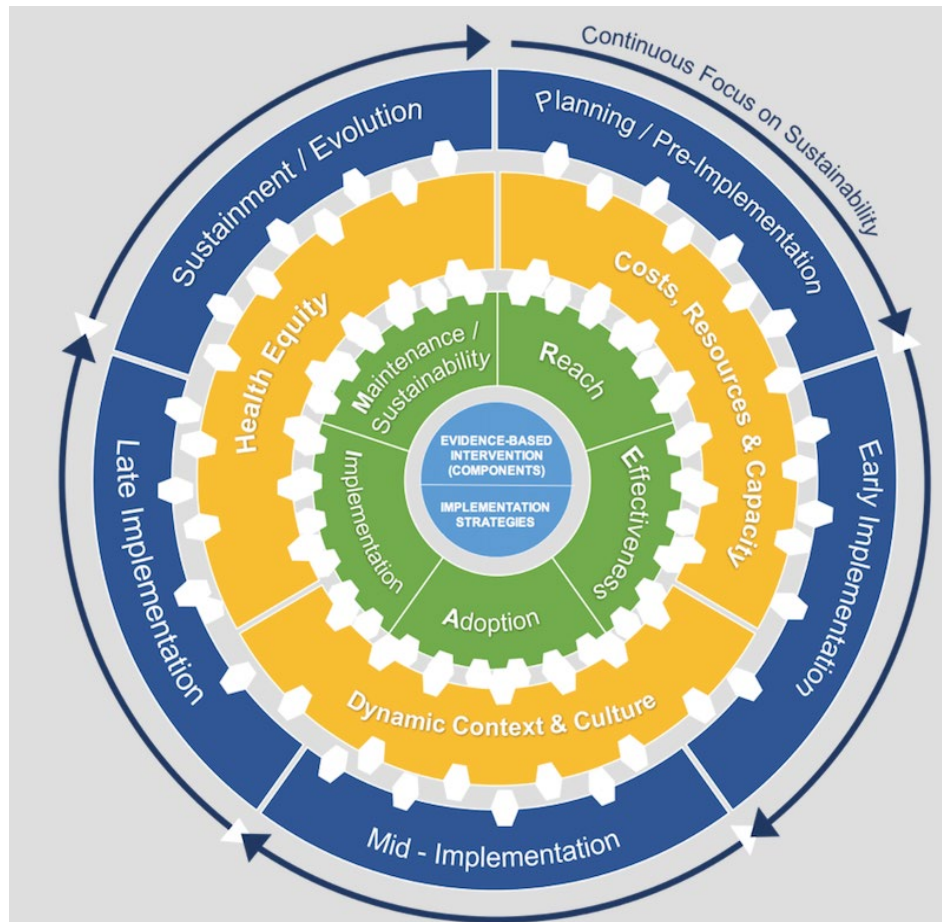
Provider REport of Sustainment Scale (PRESS): development and validation of a brief measure of inner context sustainment

[Joanna C. Moullin](#), [Marisa Sklar](#), [Mark G. Ehrhart](#), [Amy Green](#) & [Gregory A. Aarons](#) 

Implementation Science **16**, Article number: 86 (2021) | [Cite this article](#)

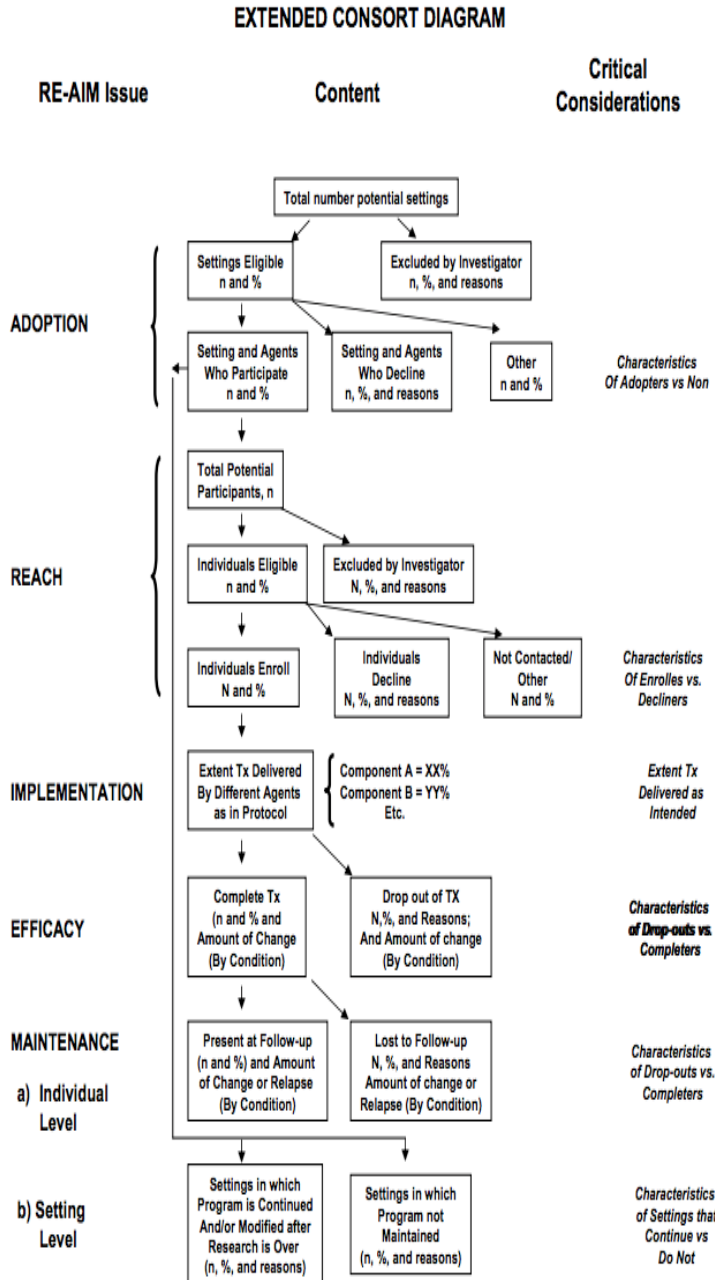
An Extension of RE-AIM to Enhance Sustainability: Addressing Dynamic Context and Promoting Health Equity Over Time

 Rachel C. Shelton^{1*},  David A. Chambers² and  Russell E. Glasgow^{3,4}



- 1) Extending “Maintenance” to reflect longer-term, dynamic conceptualizations of sustainability
- 2) Planned adaptations & evolutions across life cycle of EBIs & strategies needed in response to changing Needs, Context, Evidence
- 3) Mixed-methods & iterative application of RE-AIM to guide adaptations & enhance sustainability w/partners (how & why)
- 4) Attention to equity & costs/value for stakeholders across RE-AIM: considering reach, representation, equity at multiple levels

Bringing Transparency & Equity Lens to Extended Consort Diagram: RE-AIM



- Identify key social dimensions where health inequities exist
- Transparency: where/when inequities arise or are exacerbated across RE-AIM domains (health inequities & inequitable implementation)
- Accountability: Inform planning, adaptations, evaluation (enhancing equitable implementation & sustainability)

Equity Lens for RE-AIM

Accountability & Input: D&I Indicators/Outcomes

REACH
Number,
Proportion,
Representativeness
of Participants

EFFECTIVENESS
Impact of EBI on
health
behaviors/outcome
and unintended
consequences

ADOPTION
Number,
Proportion,
Representativeness
of settings/staff that
deliver EBI

*Equity
Considerations*
REACH
Are all populations
equitably reached
by the EBI? Who is
not reached and
why?

*Equity
Considerations*
EFFECTIVENESS
Are health
impacts &
burdens equitably
experienced by all
groups?

*Equity
Considerations*
ADOPTION
Did all settings
equitably adopt?
Why/not? What
adaptations for
low-resource
settings?

Example: Equity Lens for RE-AIM (D&I Indicators/Outcomes)

IMPLEMENTATION

Continued initial delivery of EBI at staff/setting levels; cost; adaptations

MAINTENANCE

Continued health impact and continued delivery of EBI over time

Equity Considerations

IMPLEMENTATION

Were EBI/strategies equitably delivered across settings & staff? Why? Adaptations to strategies to promote equity?

Equity Considerations

MAINTENANCE

What populations & settings are/aren't reached & receive health benefits over time? Why? How can low-resource settings sustain?

Opportunities for Systems Science & Sustainability

Social Science & Medicine 220 (2019) 81–101



Contents lists available at [ScienceDirect](#)

Social Science & Medicine

journal homepage: www.elsevier.com/locate/socscimed



Review article

Use of social network analysis in the development, dissemination, implementation, and sustainability of health behavior interventions for adults: A systematic review



Rachel C. Shelton^{a,*}, Matthew Lee^a, Laura E. Brotzman^a, Danielle M. Crookes^b, Lina Jandorf^c, Deborah Erwin^d, Elizabeth A. Gage-Bouchard^d

Advancing Focus on Developing & Testing Sustainability Strategies



Systematic review | [Open Access](#) | Published: 06 June 2019

Evidence-based intervention sustainability strategies: a systematic review

[Maji Hailemariam](#) ✉, [Tatiana Bustos](#), [Barrett Montgomery](#), [Rolando Barajas](#), [Luther B. Evans](#) & [Amy Drahota](#)

Implementation Science **14**, Article number: 57 (2019) | [Cite this article](#)

5642 Accesses | 9 Citations | 28 Altmetric | [Metrics](#)



Examples of Sustainability Strategies:

- Funding/contracting EBI for continued use
- Maintenance of workforce skills (booster training, ongoing feedback)
- System adaptation to promote fit with organization over time
- Stakeholder prioritization and continued support of leadership
- Maintenance of staff buy in and benefits
- Planning for staff attrition/turnover (building implementation teams vs. individual champions)

Pragmatic Considerations in Research on Sustainability



What are you trying to sustain and what constitutes sustainability of EBI?

- Sustained use of intervention with fidelity? Continued delivery with adaptations? Sustained partnerships? Maintained benefits/health equity?
- Work with partners to identify EBI components & priorities

How/when are you measuring & tracking sustainability: Establish timeframes

- When is sustainability assessed? 1 year? 2 or more years? Ongoing?
- Pragmatic indicators; work with stakeholders (feasible, time, resources)

How are you understanding & planning for sustainability from beginning?

- Work from existing determinant frameworks and tools (PSAT; CSAT; Integrated Sustainability Framework) to understand barriers and facilitators; consider how to match onto strategies to address
- Accountability in tracking sustainability & when/where inequities are exacerbated over time & refinements needed (RE-AIM)

Our Evidence Base Matters for Health Equity & Sustainability

Debate | [Open Access](#) | [Published: 12 April 2022](#)

Revisiting concepts of evidence in implementation science

[Ross C. Brownson](#) , [Rachel C. Shelton](#), [Elvin H. Geng](#) & [Russell E. Glasgow](#)

[Implementation Science](#) 17, Article number: 26 (2022) | [Cite this article](#)

BMC Health Services Research



Transcreation: an implementation science framework for community-engaged behavioral interventions to reduce health disparities

Anna María Nápoles and Anita L. Stewart

Annual Review of Public Health

Designing for Dissemination and Sustainability to Promote Equitable Impacts on Health

Bethany M. Kwan,¹ Ross C. Brownson,^{2,3} Russell E. Glasgow,¹ Elaine H. Morrato,⁴ and Douglas A. Luke⁵

Cancer causes & control : CCC

Author Manuscript

HHS Public Access

Participatory implementation science to increase the impact of evidence-based cancer prevention and control

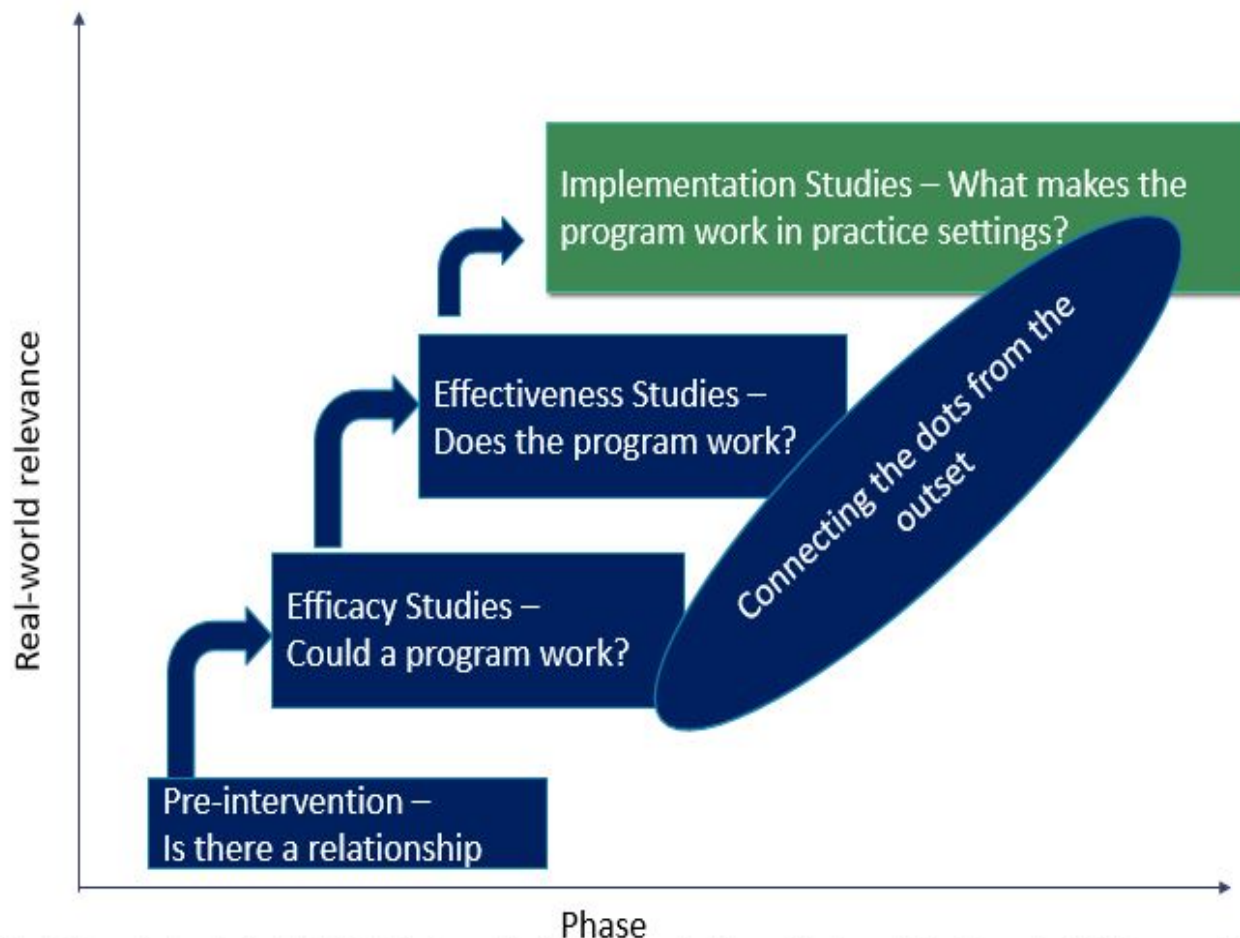
Shoba Ramanadhan, ScD, MPH, Melinda M. Davis, PhD, [...], and Ross C. Brownson, PhD

CLINICAL PSYCHOLOGY
SCIENCE AND PRACTICE

Literature Review

User-Centered Design for Psychosocial Intervention Development and Implementation

Aaron R. Lyon , Kelly Koerner



Adapted from Landsverk, J. et al. (2018). Design and Analysis in Dissemination and Implementation Research. In R. Brownson, G. Colditz & E. Proctor (Eds.), *Dissemination and Implementation Research in Health* (pp. 201-228). New York: Oxford University Press. & Simon, P., & Olson, R. (2014). Building capacity to reduce bullying. Washington DC: Institute of Medicine / National Research Council.

Ramanadhan, S., et al. (2018). Participatory Implementation Science. *Cancer Causes & Control*, 29(3), 363-369. & Yonas, M.A., et al. (2006). *Journal of Urban Health*, 83(6), 1004-1012; Wallerstein & Duran 2010 AJP; Slide Credit: Dr. Shoba Ramanadhan



Many Gaps & Opportunities to Advance Work on Sustainability in Research & Practice



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American Cancer Society Research Scholar Grant for Health Equity: Sustainability of LHA Programs to Address Cancer Disparities

NCI: R01IR01CA255382-01 (Shelton, Tehranifar, Moise): De-implementation of Overuse of Mammography Screening in Older Racially and Ethnically Diverse Women

P50CA244690 Penn Implementation Science Center (PIs: Beidas, Beckelman, Schnoll)

Huge Thanks!

Questions & Discussion



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<https://www.irvinginstitute.columbia.edu/implementation-science>