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# IMPACT

SWISS IMPLEMENTATION SCIENCE NETWORK

Keep the momentum going:

## Webinar Series 2021

«**The Implementation Research Logic Model: a method for planning, executing, reporting, and synthesizing implementation projects**»

Dr. J.D. Smith, University of Utah School of Medicine, Salt Lake City & Northwestern University, Feinberg School of Medicine, Chicago (USA)

*Wednesday April 14, 2021 – 17.00-18.30 CET*

«**Implementation of a co-designed physical activity program for older adults: positive impact when delivered at scale (hybrid 2 design)**»

Dr. Heather McKay & Dr. P.J. Naylor, University of British Columbia (Canada)

*Wednesday June 23, 2021 – 17.00-18.30 CET*

«**INTERCARE – Nurse-led model of care in Swiss nursing homes: improving interprofessional care for better resident outcomes**»

Dr. Franziska Zúñiga, Nursing Science, University of Basel (CH)

*Wednesday October 20, 2021 – 17.00-18.30 CET*

«**How to strengthen health policy through implementation science methods?**»

Dr. Annette Boaz, London School of Hygiene and Tropical Medicine (UK)

*Wednesday December 8, 2021 – 17.00-18.30 CET*



University  
of Basel

Faculty of Medicine  
Department of Public Health

Pflegewissenschaft  
Nursing Science

Swiss TPH

Swiss Tropical and Public Health Institute



**«The Implementation Research Logic Model:  
a method for planning, executing, reporting, and synthesizing implementation projects»**



*J.D. Smith, PhD*

University of Utah School of Medicine, Salt  
Lake City & Northwestern University,  
Feinberg School of Medicine, Chicago (USA)

J.D. Smith, PhD is Associate Professor in the Department of Population Health Sciences at the University of Utah School of Medicine. He is Co-Director of the Health Behavior Intervention Implementation and Translation Core of the Diabetes and Metabolism Research Center and is Principal Investigator of the CIRCL-Chicago Implementation Research Center, funded as part of NHLBI's DECIPHeR Alliance. He is an implementation science methodologist and clinical health psychologist. He is a Fellow of the Implementation Research Institute and on the training faculty of the NIH Training Institutes in Dissemination and Implementation Research in Health and in Cancer (TIDIRH and TIDIRC) and two NIAID-funded programs for implementation research in the field of HIV. Prior to joining the University of Utah in Fall 2020, Dr. Smith was Associate Professor in the Feinberg School of Medicine at Northwestern University in Chicago where he served as Co-Director of the Program in Dissemination and Implementation Science and as Associate Director of the NIDA-funded Center for Prevention Implementation Methodology for Drug Abuse and HIV from 2015-2020. He has served on a number of expert panels for the National Institutes of Health on implementation science to reduce health disparities. Dr. Smith is Associate Editor of the journals *Prevention Science* and *Families, Systems, & Health*.

«Implementation of a co-designed physical activity program for older adults: positive impact when delivered at scale (hybrid 2 design)»



*Dr. Heather McKay*  
Professor Faculty of Medicine  
University of British Columbia (Canada)

My research program spans the life course from childhood to old age. I am best known for: (i) **health promotion**: study of upstream factors (e.g. physical activity) that promote the health of children, youth and older adults; (ii) **implementation science**: study of design, implementation and scale-up of health promoting interventions in school (children, youth) and community (older adults) settings, and (iii) **knowledge exchange**: creating partnerships with community and government stakeholders to move research outcomes into action to promote health at the population level.

I lead the multidisciplinary Active Aging Research Team (AART) at UBC. My research evaluates the role of novel, scalable health promoting interventions on children's health and on older adult health, mobility and social connectedness. I adopt an implementation science/knowledge mobilization lens to evaluate factors that influence implementation, adaptation and scale-up (dissemination) of effective health promoting interventions as a means to improve health on a population level.

**«INTERCARE – Nurse-led model of care in Swiss nursing homes:  
improving interprofessional care for better resident outcomes»**



*Dr. Franziska Zúñiga*  
Nursing Science  
University of Basel (CH)

Franziska Zúñiga, PhD, RN, is university lecturer and head of education at the Institute of Nursing Science (INS), University of Basel, Switzerland. She earned her doctoral degree at the same Institute in 2015 and holds Master's degrees in both nursing and theology. Her research focuses on health services research and implementation science in long-term care of older persons (both residential care and home care), with special interest in patient safety and quality of care, and the implementation of new models of care to improve the care of older persons. She has been a scientific advisor for the development and implementation of national quality indicators in Swiss long-term care and is responsible for two academic-service-partnerships with nursing homes in Basel and Zurich, maintaining the link to the practice field of care.

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«How to strengthen health policy through implementation science methods?»



*Dr. Annette Boaz*

London School of Hygiene and Tropical Medicine (UK)

Annette Boaz has recently joined the London School of Hygiene and Tropical Medicine as Professor of Health and Social Care Policy. She has more than 25 years of experience in supporting the use of evidence across a range of policy domains. She was part of one of the largest UK investments in the evidence use landscape, the ESRC Centre for Evidence Based Policy and Practice. She has undertaken an international leadership role in promoting the use of evidence, recently publishing a new book on evidence use ‘What Works Now’. Annette co-leads Transforming Evidence, an international initiative designed to strengthen the use of research evidence in policy and practice. She has a particular research interest in stakeholder involvement, the role of partnerships in promoting research use and implementation science. Annette is a member of the WHO European Advisory Committee on Health Research.

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